

USING TIKTOK APPLICATION AS AN ENGLISH TEACHING MEDIA: A LITERATURE REVIEW

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Abstract: This study describes the use of TikTok as a teaching medium and knows its benefits on students' English skills. This research uses library research. The analysis shows that several ways in creating learning material by using TikTok, such as downloading the TikTok app through the Play Store or AppStore, creating a text/script, recording videos, using illustrations, editing, using hashtags, and uploading into TikTok. We enter the hashtag to learn English in the search field on TikTok, then various videos will appear that match the keywords. TikTok is an innovative application that can provide students with a new sense of desire and motivation in learning English even. Several previous studies show that TikTok gives benefits to students' English skills such as speaking, listening, pronunciation, grammar, vocabulary, and pronunciation. Therefore, TikTok can be chosen as an interesting learning medium that can support the learning process. The material is simple and useful, learning is not monotonous because it is equipped with writing features that are attractive to the audio and visual when delivering material. Teachers can create a variety of materials to explain material, practices, remedial or enrichment. We also can give assignments or projects to students to make video material with TikTok an interesting, innovative, and interactive video. Students are expected to identify various types of visual elements and incorporate them into a brief video, highlighting the audio-visual form of an explanation by utilizing editing skills.

Keywords: *English material, English skills, teaching media, TikTok*

INTRODUCTION

The success of education in achieving its goals is very dependent on the educational process itself, so special attention is needed. The task of the teacher as a teacher is not only to transfer knowledge, but the teacher must pay attention to how he imparts knowledge by generating activity, creativity, mentality, motivation, and cultivating moral values. According to Herlisya & Wiratno (2022), the educational process has a significant impact on the success of education in accomplishing its objectives; therefore, this deserves special consideration. Educators must consider how to disseminate knowledge that stimulates activity, creativity, mentality, motivation, and the development of moral values. Learning media are among the many factors that can influence learning outcomes.

Media as a source of learning develops following developments in learning technology, both in the form of audio and visual, even audio-visual (Fitria, 2022b). The presence of media

in learning plays an important role because media can be an introduction to clarify the material, and even media can simplify something complex. The use of media can also help accelerate understanding and simplify interpretation. Learning media is used to assist teachers in conveying subject matter to students in learning, making it easier to achieve learning objectives. Media is also an integrative part of the learning design that must be mastered by the teacher. Media can also change the abstract into the concrete. Learning media greatly affect the learning process and student learning outcomes. Therefore, the teacher must be able to sort out the right and appropriate learning media.

The current development of information and communication technology has an impact on human resources who are required to adapt to the times (Waloyo et.al., 2022). In the world of education, teachers are human resources who are expected to be able to adapt to technological developments to select and even create media to improve the quality of teaching in the classroom. English teachers are currently expected to be able to take advantage of information and communication technology, especially learning applications that can be used as media for teaching and learning with students (Fitria et.al., 2022). In this era of technology, unique and innovative learning is urgently needed, especially those that can attract students' attention and interest in learning (Syamsi, 2022). Therefore, changes must be made to the objectives, structure, and content of educational programs and learning media to make learning more engaging, relevant, and appropriate through the use of technology. Therefore, the used learning media must react to the altering trends of today.

Educators both teachers and lecturers can use social media as a learning medium. Social media is a form of communication that enables individuals to interact virtually (Mahdini, 2023). It means, social media is a means to communicate and share information in the form of writing, videos, or photos. Many people share experiences, and tips, or just share activities they have done through social media. YouTube, Facebook, Whatsapp, Instagram, Twitter, and TikTok are among the most popular social media platforms used among Indonesians. The use of social media in the current digital era can be considered a lifestyle and a necessity, especially among the millennial generation. The need for information and existence drives them to have social media.

TikTok is a popular social media platform. TikTok is a social media platform administered by the Chinese corporation Bytedance. TikTok has risen to global prominence since its 2017 acquisition of musical.ly and subsequent growth trajectory to over 500 million active users and one billion app installations in less than two years (Antipova, 2020). TikTok is a social media channel, used primarily for sharing short videos (Hanson, 2020). TikTok is a social media app for short videos that often have music (Scirri, 2021).

TikTok employs AI technologies to assess users' preferences based on their interactions with content and to provide each user with a personalized content delivery (Fitria, 2021a, 2021b; Sujon, 2021). According to Wayne (2023), TikTok is a famous social media application that enables users to create, view, and share 15-second mobile or webcam videos. With its personalized feeds of wacky, brief videos accompanied by music and sound effects, the app is notable for its addictive quality and high levels of engagement. TikTok is a social media and short-form video platform. It allows users to construct and share 15-60 second music-accompanied recordings. It is a creative and entertaining method to convey oneself through video. TikTok's purpose is to bring its users pleasure, creativity, and entertainment. The app is designed to be intuitive and simple to use so that anyone can create and share videos. With its variety of special effects, soundtracks, and editing tools, users can create entertaining, one-of-a-kind videos that highlight their personalities and skills.



Source: Business of Apps (Data Indonesia)

Based on the chart above, shows that TikTok is one of the most popular applications around the world, including in Indonesia. TikTok has succeeded in stealing the hearts of its users because it contains a lot of interesting short video content. TikTok's popularity has skyrocketed in the last few decades. Based on Business of Apps data, there are 1.6 billion active users of TikTok in the world by 2022. This number has increased by 32.1% compared to the previous year of 1.21 billion users. Business of Apps also noted that the TikTok application was downloaded 748 million times throughout 2022. This number increased by 0.94% compared to the previous year of 741 million times. As stated by Diamond (2022), TikTok is one of the newest social networking video platforms, and it is also one of the most popular, with one billion users worldwide (as of 2022). Videos on TikTok can be up to 10 minutes long. Due to how simple it is to be creative with videos by adding special effects, music, voice-overs, and even "duets," which are two videos running side by side, they captivate the focus of viewers. TikTok, a video-sharing software that was released globally in 2017, rapidly became one of the most popular social media platforms in the world (Quan-Haase & Sloan, 2022). It is primarily used by young people to create, exchange, and observe short videos. The application contains many features shared by various social media platforms including user identities. According to Luttrell et.al. (2021), the secret to TikTok's success is that the experience is centered on content discovery. Even TikTok is a digital application that provides a variety of video-based forms of entertainment. This application has gained popularity in recent years as a result of its many thrilling features and diverse public figures who also use and promote it (Erwani et.al., 2022).

There are five types of lessons from online TikTok videos that are often made, namely pronunciation, vocabulary, grammar, common mistakes, and English facts (Warini et.al., 2021). The pronunciation category is the highest category of the four best content creators. In addition, the findings also show that TikTok has an appeal as a medium for learning English; short videos, simple and interesting material, equipped with back sound, images, and editing filters that can provide benefits, and are also entertaining. It means that TikTok supports a wide variety of initiatives and creators who convey valuable information (Mueller & Rajaram, 2022).

TikTok is distinct from other social media platforms because it focuses on 15-second recordings. It utilizes the full potential of AI and individual and aggregated data to deliver video in a social context with personalized content (Clark, 2023). Additionally, TikTok provides formal and informal learning videos that exhibit remarkable levels of originality. TikTok collaborates with educators to generate campaigns such as #LearnonTikTok, which are primarily user-driven. There are tutorials on virtually every topic, as well as "how to" techniques and suggestions. TikTok is experimenting with expanding the platform's educational focus. This may indicate that social media will ultimately progress toward personalized learning.

Learning in the era of modern technology now has its challenges {Citation}. We are not only required to adjust the rhythm of learning and teaching but must increase our creativity so that we continue to feel motivated to learn in the present. One of the subjects that are often considered difficult by some people is English. English, as we all know, is the international language most often used when we communicate with foreigners or when we are abroad, which is one of the reasons we must be able to master or at least be able to speak this language.

In general, people think learning a foreign language for the first time is indeed difficult. This is not entirely wrong because we do learn new things that so far, we have not known at all. During elementary school, English lessons were already taught and continued in middle school. However, it is a different story for people who previously did not get an introduction to English during their education. Apart from the demand to be able to use English at work, we often see that elderly people learn English by attending English courses at training institutions. Nowadays learning English is arguably not as complicated and not as difficult as before. If in the past 5 or 10 years, we learned English in conventional ways such as taking English courses or tutoring, in this modern era learning English is arguably more practical with online learning media, both paid and free.

We can learn English through various media that exist today such as TikTok. Many interesting channels and content, especially on the Youtube Channel, discuss English. If we want to search, we can enter keywords such as "learning English for beginners" or "basic English" and then various videos will appear from various channels that display what we are looking for in the keyword. TikTok is a video-sharing application that is accessible to users of all backgrounds and interests. With the interest of young people in using the TikTok application, we can transform it into a new learning tool. Similar to YouTube, we can also share and explain content through brief videos that users can access. In addition to viewing brief videos, we can also conduct live video lessons that our users and followers can access.

Based on the explanation above, the researcher is interested to describe the use of TikTok as a learning medium and its benefits for students' English skills. This review paper tries to describe the benefits of TikTok, especially in speaking, pronunciation, listening, grammar, and vocabulary based on several previous studies that have been conducted in recent years. Therefore, the objective of this study is to describe the use of TikTok as a teaching medium and its benefits on students' English skills.

METHOD

This research uses library research. Roosinda et.al. (2021) state that the library research method is a research method conducted by observing various related literature with problems in research, in the form of papers, books, or writing. The purpose of the research method is literature collect data and information from various materials contained in the library, then the results are used as the basic and main tools for activities in the field. In this research, the

researcher describes the benefits of TikTok as an English learning medium. The method of collecting data use documentation. A documentation study is an effort to obtain data secondary through documents, so the document itself is an instrument (Suharto et.al., 2022). Some are common and appropriate to use in our books and scientific journals. In this research, the researcher uses books and articles from journals related to the use of TikTok in learning English skills. The method of analyzing data uses data reduction, data display, and conclusion (Miles et.al., 2018). The data obtained from this study will be analyzed by reduction of data that researchers will review and take the main things, and will be presented in the form of narrative data and conclusions will be drawn from those data. The data analysis phase uses descriptive analytics with a discussion focused on using TikTok as an English teaching material for students.

FINDINGS AND DISCUSSION

Findings

A. Creating Learning Material Using TikTok

According to the number of TikTok users (see the graphic in the research background), the TikTok application is superb, well-liked, and attracts the attention of school-aged millennials. Because of this, I believe that TikTok can be transformed into an engaging and interactive learning tool for teachers and students. TikTok has complete features that can be used as learning media including voice recording features, video recording, background sound, and filter options for users, can be shared easily, can be downloaded easily, and can also be used to collaborate with other students.

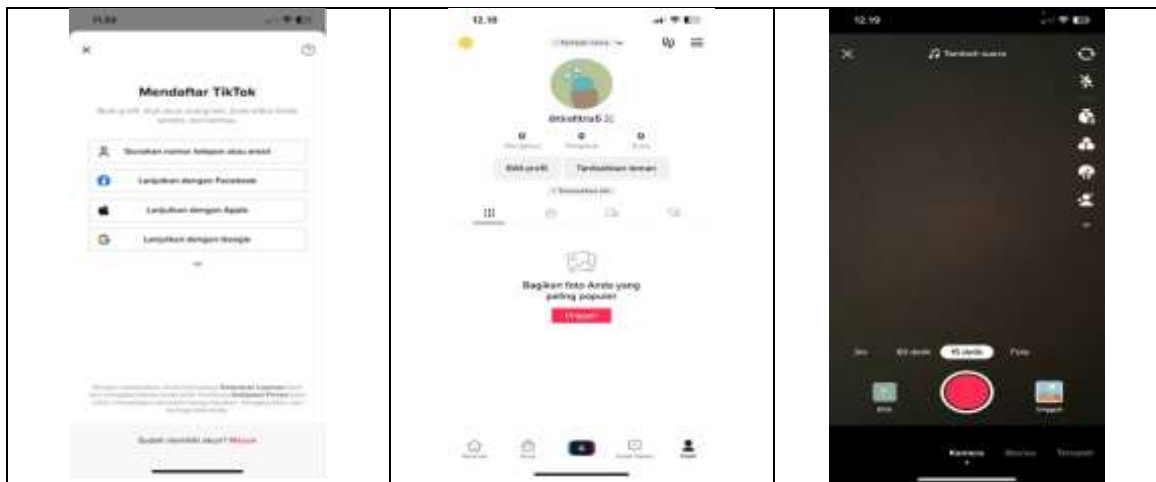


Figure 1. TikTok App

There are several ways in creating learning material using the TikTok app.

1. Downloading the TikTok application. The first step to being able to use or access the TikTok application and know how to make TikTok videos. We as teachers/lecturers must have a TikTok account. We can download this application through the Google Play Store or Apple AppStore. After downloading the TikTok application, we make sure to create an account immediately. Create an account according to our goals, for example, if creating an account using a related name, it can be our name or the subject we teach. This will make it easier to find our account.

2. Creating a script. Just like making movies, making learning videos also requires a script. This script serves as a guide to where our conversation will go when it is recorded later. We can write points or a summary of teaching materials that can later be read in front of the camera. This script helps us to stay focused while recording videos.
3. Recording videos. We can provide a tripod and lighting to support the recording process to make it better and more stable. If we do not have one, we can use a smartphone camera. Currently, many smartphones have high-quality cameras. If we are not sure that our voice will be recorded properly and clearly, we can provide a voice recorder or use a smartphone, then place it in our pockets or close to our mouths. We do not forget to adjust the duration of the video. On TikTok, usually, videos on TikTok are only 15 seconds to 1 minute long. To overcome this, the teacher can break up long material into several videos. Or, teachers can repost an existing video and just provide additional explanations. Even in explaining material through TikTok, teachers are required to package it simply. This is done so that students do not misunderstand the intended meaning. In addition, clear voice intonation, facial expressions, and hand movements must also be considered. All of these can make the video look even more interesting.
4. Using illustrations. Once all the content has been recorded, the next stage is to ensure that the video contains the appropriate illustrations. Examples include tables, diagrams, animations, images, and additional data. We make sure to cite the source when inserting this illustration into the video. This illustration can make the video more interesting and easier to understand.
5. Editing interestingly. When the video recordings and illustrations have been collected, we can edit the learning videos. There is a lot of software that can be used, for example, Movie Maker from Windows, Adobe Premiere, Corel Video Studio, and others. In this process, we are required to be creative and think out of the box so that the learning videos can be fun, enjoyable, and don't bore students. If the video and illustration have been combined, please render the video in mp4 format or other according to the conditions.
6. Using hashtags. When uploading videos, we can add or use hashtags. Making this hashtag is very important because this is one way we can make ourselves famous through the TikTok videos that we make. Giving the hashtag #foryourpage will take you to the "For You" and "Following" pages, where your videos will potentially appear there too. We can also add other hashtags that can be adjusted to the videos we make.
7. Uploading. When the video is finished, we can upload it to TikTok. We make sure that we already have selected the video to be uploaded. If the upload process is successful, then we can share the URL of the learning video with our students.

B. TikTok Resources for Learning English

English is an international language used by almost all countries in the world. Following the function of language as a liaison tool in communication, English is the liaison language in the world so that people can communicate with each other even though they are from different countries. That is why all of us need to be able to master English and learn English through recommendations for English TikTok accounts.

Learning Languages on TikTok is very easy and fun. There are four types of subjects from the TikTok application that are often made, namely grammar, vocabulary, pronunciation, and common mistakes. We can enter keywords such as "learn English for beginners" or "learn English pronunciation." Various videos will appear from various

channels that match the keywords. In addition, we can enter hashtags in the search field on TikTok, such as #learningenglish or #learningenglish, and various videos will appear that match the keywords we are looking for. Many content creators present neat and interesting English learning, discussing various English learning materials. Some recommendations for English TikTok accounts certainly have a unique and fun way of learning. That way, learning will no longer be a stressful activity so we can understand it more easily.

C. Benefits of TikTok in Learning Skills

1. Benefits of TikTok on Students' Speaking Skills

There are several proofs that TikTok give benefits to students' speaking skill as stated by the previous research. Putri (2022) states that the application of TikTok enhanced students' speaking abilities significantly. The students attitudes toward the use of TikTok in language instruction were positive. The incorporation of TikTok into the learning process inspired and motivated students to engage in oral communication. Students can create a variety of English-language content on TikTok as a result of the numerous tools used to make videos more interactive and engaging. By practicing and integrating language learning with TikTok, students can relate it to their everyday lives and enhance their speaking abilities for more meaningful language learning. (Manggo et.al., 2022) TikTok as a learning medium is quite good for use in the process of learning English, especially in students' speaking.

Herlisya & Wiratno (2022) state that there was an improvement in students' average scores in students' learning activities between the first and second cycles (Pratama & Hastuti, 2023; Rahmawati et.al., 2023). This shows that using the TikTok app enhanced students' learning activities and speaking ability. TikTok is a useful application that enhances students' creativity and speaking skills. If students make a mistake in their speech, they receive both academic and digital punishment. It is also similar to Zahro (2023) that there is a significant difference in speaking scores between students who are taught through the creation of TikTok recordings and those who are not. The average post-test score of the experimental group is higher than that of the control group.

Besides, the student's responses to using TikTok were also positive. As stated by Nasichah (2023) that the majority of students have a favorable opinion of the TikTok application and believe that it can help them improve their speaking skills. Therefore, it may be one of the most effective means of enhancing students' speaking abilities. More than 70% of students believe that utilizing TikTok aids to resolve these issues. Therefore, it is suggested that instructors incorporate speaking assignments with TikTok videos in English-speaking classrooms (Chen & Kang, 2023).

2. Using TikTok in Learning Listening

There are several proofs that TikTok gives benefits to students' listening skills as stated by the previous research. TikTok Application is an alternative teaching media to help listening ability (Sihombing, 2021). Angin et.al. (2021) state that TikTok media can improve students' English listening skills. Two trials of using instruments with the TikTok application to improve students' listening skills yielded outstanding results, with enthusiastic students learning more effectively than before.

Rahmawati (2022) states that there is a difference between the pre-and post-test scores demonstrating that using the TikTok application has a significant impact. This application assists students with their listening skill issues. Students can readily

comprehend the audio and appreciate learning. In addition, the teacher suggests that a successful applicant must be prepared in a positive environment. TikTok shows the students' positive response. Azevedo (2022) adds that students are also motivated to use the application, and their perception of the development of their language skills was enhanced by the experience. The results also indicate that the student's listening comprehension improved between the pre-and post-tests, demonstrating the pedagogical potential of TikTok for language acquisition.

3. Using TikTok in Learning Grammar

There are several proofs that TikTok gives benefits to students' grammar skills as stated by the previous research. Revesencio et.al. (2022) state that TikTok helps them discover and comprehend new English words. In some instances, however, the TikTok videos confused their grammar usage. This suggests that viewing the TikTok application has a greater positive impact on college students' English grammar skills than its negligible defects. Biray et.al. (2022) state that TikTok facilitates their acquisition and comprehension of new English words. However, there were instances in which the TikTok videos confused the grammar usage of the users. This implies that viewing the TikTok application has a greater positive impact on the English grammar skills of college students than its negligible defects. While, Alauddin (2023) states that using TikTok to practice tenses makes the process of acquiring a second language more pleasurable, dynamic, and engaging. This research leads us to the conclusion that learning media in studying tenses is essential so that students obtain information from multiple sources.

TikTok shows the students' positive response. Anumanthan & Hashim (2022) state that the majority of the students were interested in creating educational content in the future, as they found TikTok to be an effective and simple tool for creating their verb videos. This study concludes that TikTok is an effective educational instrument, particularly for teaching regular verbs and sentence construction.

4. Using TikTok in Learning Vocabulary

There are several proofs that TikTok gives benefits to students' grammar skills as stated by the previous research. Bernard (2021) states that TikTok videos enhanced the students' attention, interest, and comprehension of the topic being taught in class such as various varieties and genres of TikTok videos affecting the student's learning. The relationship between vocabulary development and the TikTok application. The obtained results indicate that TikTok has a sufficient impact on the vocabulary development of students (Erwani et.al., 2022). Utilizing TikTok in learning English vocabulary for university students helps them expand their English vocabulary (Simanungkalit & Katemba, 2023).

Nainggolan et.al. (2022) state that the TikTok application has a significant effect on students' vocabulary mastery. This can be seen from the average post-test experiment after treatment was 83.03, while the control was 58.92, so it shows that the TikTok application has a good influence on vocabulary learning. It is similar to the findings from Mauriza & Siregar (2022) that the test scores of active users who do not use TikTok that students' vocabulary mastery has a significant impact on their social media usage, especially on TikTok. In addition, parental control and their closest friends are required for the use of social media, specifically TikTok.

TikTok shows the students' positive response. Abidah (2022) states that the majority of students viewed the media used by an English teacher in the teaching and

learning process favorably. They enjoyed acquiring vocabulary, found the materials simpler to comprehend, increased their vocabulary, and had easy access to the media. Using TikTok can be an alternative strategy for the teacher to teach vocabulary in the classroom due to the students' positive attitudes (Rahmawati & Anwar, 2022).

5. Using TikTok in Learning Pronunciation

There are several proofs that TikTok gives benefits to students' grammar skills as stated by the previous research. Muslimah (2022) states that the TikTok video has succeeded in enriching the improvement of students' pronunciation. The students emphasized that their English pronunciation skills improved as a result of extensive exposure to English pronunciation through TikTok videos. According to the ARCS (Attention, Relevance, Confidence, and Satisfaction) motivation categories, it can be concluded that the application of TikTok has an effect on students' pronunciation and increases their motivation (Lyana, 2022). There is a significant difference between the experimental and control classes, with the experimental class using TikTok to teach pronunciation and the control class using traditional methods (Lenia, 2022).

TikTok shows the students' positive response. Pratiwi et.al. (2021) state that the respondents had a favorable opinion of the TikTok application as a video aid, and those who learned English through the TikTok application used it to improve their literacy and speaking skills. In addition, respondents expressed a strong desire to utilize a TikTok application to view and comprehend all content related to fundamental English abilities. The TikTok application can be used as a tool for teaching and learning English pronunciation in the twenty-first century due to its many advantages and effectiveness in assisting students and teachers in teaching and learning activities.

Discussion

TikTok is a video-sharing application that is accessible to users of all backgrounds. Young people enthusiastically use the TikTok application, so instructors can use it as a new medium for education. Similar to YouTube, teachers can share and explain course material through brief videos that students can access. In addition to using short videos, instructors can also conduct live video lectures that students can access. TikTok is a social media owned by the vast majority of millennials and Generation Z. Beginning with the publishing of brief videos, TikTok has now evolved into a marketing tool, and many people use it as a learning tool as well. Generation Z, which is dominated by students, utilizes TikTok not only for entertainment and social media but also to discover learning-related materials and brief recommendations. Educators must be able to follow digital transformation in the learning process to create interesting and up-to-date learning with the times.

TikTok does appear to be a social media platform that is more popular with teenagers but there are also teachers and even students using and sharing it too (Jones & Macpherson, 2021). Educators can use TikTok in a variety of ways, namely by making short videos of steps to solving questions, video tutorials in practice, or even giving interesting uploading assignments to students. When students are given assignments using TikTok, they will feel interested and motivated to do their assignments in an interesting and best way, especially in learning English.

Using TikTok as media provides a rich resource for learning English. This shows that the use of TikTok as a medium has a positive contribution to learning English (Noviani, 2021). This statement is supported by Yovita & Purnamaningsih (2022) that the use of the TikTok application as an innovation for learning media. The TikTok application is easy to use, innovative, and has various advantages and benefits for students and teachers, for example,

increasing interest in learning and motivating students to be creative, interactive communication occurs between students and teachers, and videos can be watched repeatedly with attractive visuals. The use of TikTok application can be useful as a tool in an interactive and interesting learning process. With its ease of use and various functions, the TikTok application can be applied to learning activities (Devi, 2022). The learning process becomes more efficient and effective when interactive learning media or media demonstrate what educators have not provided. With the TikTok application, educators can easily create learning processes that attract students' attention.

Therefore, educators must also be good at taking advantage of these situations and gaps to be things that can encourage educational progress. If in the past many educators assumed that social media only had a negative impact, now educators must be able to manage social media as creative and innovative learning media. The creation of educational content for TikTok is consistent with the current digital era. This gave rise to social media, which can serve as a learning tool because it attracts attention and is close to the digitally-addicted millennial generation. The application TikTok is presently a prominent social media platform. TikTok can be an engaging and entertaining learning tool. The TikTok application is a social media application where each user can only upload videos with the creations they want. In the TikTok application, there are various video editing features. Teachers, of course, must be able to follow current trends and trends that are being followed by students. Therefore, teachers must be able to use it as a learning medium so that students feel no difficulty in learning.

Learning English aims to equip students in understanding English text which is indispensable in the era of increasingly advanced technology with the developments of an increasingly advanced era. Currently, in the modern era, the development of education is accelerating with digital media which makes it easier in learning and accelerates the need for learning which must vary and adapt to current conditions. The large number of users of TikTok who use English, both foreigners and Indonesians, has a positive impact on students. In addition, through TikTok, there are a large number of users or users who create content about English lessons that are packaged in a very interesting, short duration, and clear manner.

The use of TikTok as a learning medium is very helpful for educators and can also provide convenience for students. The use of TikTok as learning is considered practical because almost all students have TikTok. TikTok is very accessible to students and they use it very often in their daily lives. In addition, using TikTok as a means of collecting assignments can make students more creative and also more thorough in doing assignments because students are aware that the assignments they are working on can be accessed or seen by many people not only in Indonesia but also in various parts of the world. Utilizing TikTok as a learning medium. In addition to providing an interesting learning experience for students, educators can also provide supervision of the TikTok accounts they have.

As educators, we cannot stop the flow of technology and the development of social media which is currently flowing fast, but we can take advantage of this fast flow so that we can reach learning goals (education) faster and develop more. The development of technology today is indeed making it easier for us to learn new things. The use of media such as TikTok as a learning medium is also proof. In this era that demands us to be creative, TikTok can be chosen as an interesting learning medium. Starting from content, ease of access, and media, TikTok can be used as a way to learn English more enjoyably. TikTok can package interestingly learning English. It was found that there are four types of subjects from the TikTok application that are often made, namely vocabulary, grammar, pronunciation, and common mistakes (Bahri et.al. 2022). TikTok can be chosen as an interesting learning medium. The material is simple

and useful, learning is not monotonous because it is equipped with writing features that are attractive to the eye and the voice is clear and clear when delivering material.

We as educators (teachers or lecturers) can also give assignments or projects to students to make video material with TikTok. Students will be required to create content using the TikTok application following the competencies and instructional materials determined by the teacher. All subject teachers can use TikTok as a learning medium in class for both innovative student presentations and other teaching media. There are 3 important things that teachers must do in using TikTok as an interesting, innovative, and interactive learning medium. The teachers must understand the features and be able to create their own TikTok content before directing students to create content. It would be nice before we ask students to practice creating TikTok content, we must first understand what features are in the TikTok application and can create their content which can be used as a reference for students to be more creative in making videos. Creativity is needed (Fitria, 2022a). So in this lecture activity, students identify various types of visual elements and load them into a short video, emphasizing the form of an explanation that will be understood audio-visually by employing editing skills (Pranoto & Agraini, 2021).

After the teacher has succeeded in creating TikTok content, then the teacher makes a guide about TikTok features and how to use them. This is to make it easier for students to understand when they are going to create the TikTok content themselves. Guides can be in the form of video tutorials or guides on paper attachments that are equipped with pictures. Those are 3 important things that teachers must do to enable students to be creative in creating content that will be used for learning media in class. Making TikTok content raises student creativity in presenting material more enjoyably. So that students will think about how to make the content as interesting as possible but the content and intent are conveyed properly.

There are several advantages of learning English through TikTok. Learning English, indeed, can be from anywhere. But several advantages we need to know, why you should try learning English through TikTok. Learning English outside of school is likely to incur additional costs. Especially if we choose private English lessons, you will have to pay a lot of money. An alternative step that we can take is to learn self-taught through recommendations for an English TikTok account. Learn anytime and from anywhere. Having flexible study times. We can study while on public transportation, during recess, and even just before we go to sleep so that people can communicate with each other even though they are from different countries. Learn anytime and from anywhere. We can study while on public transportation, during recess, and even just before we go to sleep so that people can communicate with each other even though they are from different countries. That is why all of us need to be able to master English and learn English through recommendations for English TikTok accounts.

CONCLUSION

Learning English through this application is very interesting and impressive because the creators do not just provide explanations and examples but also provide challenges that we feel more courageous to practice what we learn. Learning at this time is not only through classes or teachers, learning can be anywhere and anytime, and with any media. Teachers should create a variety of media that can increase students' interest in learning the language, including using TikTok media as a tool to explain material, practices, remedial or enrichment. English can also be learned through TikTok which is very useful for increasing knowledge. TikTok also has a feature that can answer questions with videos that can be directly asked content creators. TikTok also has the feature of saving videos and adding videos to favorites so that it can make it easier for users to view videos that will be viewed later. The use of the TikTok application

can support the learning process. This is because this application is interactive. So that it can help students in maximizing the learning process. TikTok is a short video-based sharing application that can be easily accessed by all groups and interests. TikTok can be a new medium for learning. The material is simple and useful, learning is not monotonous because it is equipped with writing features that are attractive to the eye and the voice is clear and clear when delivering material.

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