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## Training In Making Educational Posters Using The Canva Application for IPS Education Students FKIP Lambung Mangkurat University

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### Abstract

*This article describes training in making educational posters using the Canva application for Social Sciences Education students, FKIP ULM. The method used in this article is community service activities carried out on March 13-14, 2024, at the Social Sciences Education Writing Laboratory FKIP ULM, then using 1) problem discovery observation stages, planning stages and implementation stages; 2) presenting data in the descriptive form; and 3) drawing conclusions based on activities to describe the research results systematically. In the results analysis section, the author uses literature studies to add insight, which is also supported by the results of interviews with training activity participants. Service activities are carried out in two activities. First, presentation and discussion related to making educational posters, from the definition to the steps in making a poster. Second, the practice of making posters via the Canva application by social studies education students using devices such as laptops and cellphones with a focus on the themes of ethnopedagogy and social studies education.*

**Keywords:** Training; Educational Posters, Canva; Social Sciences Education.

### Abstrak

Artikel ini bertujuan untuk mendeskripsikan pelatihan pembuatan poster pendidikan melalui aplikasi Canva pada mahasiswa Pendidikan IPS FKIP ULM. Metode yang digunakan pada artikel ini adalah kegiatan pengabdian kepada masyarakat yang dilaksanakan pada tanggal 13-14 Maret 2024 di Laboratrium Penulisan Pendidikan IPS FKIP ULM, selanjutnya menggunakan 1) tahapan observasi penemuan masalah, tahapan perencanaan dan tahapan pelaksanaan; 2) penyajian data dalam bentuk deskriptif; dan 3) penarikan kesimpulan berdasarkan kegiatan sehingga menggambarkan hasil penelitian secara sistematis. Pada bagian analisis hasil, penulis menggunakan studi literatur menambah wawasan, selain itu juga didukung dengan hasil wawancara dengan peserta kegiatan pelatihan. Kegiatan pengabdian dilakukan dengan dua kegiatan. Pertama, pemaparan dan diskusi berkaitan dengan pembuatan poster pendidikan baik dari definisi hingga Langkah-langkah dalam pembuatan poster. Kedua, praktik pembuatan poster melalui aplikasi Canva oleh mahasiswa Pendidikan IPS dengan menggunakan device seperti laptop dan handphone dengan berfokus pada tema etnopedagogi dan Pendidikan IPS.

**Kata Kunci:** Pelatihan; Poster Pendidikan, Canva; Pendidikan IPS.

## **PRELIMINARY**

The rapid development of science and technology has produced various applications that can help make daily human activities easier in various fields, including education. Many applications or software today are created to assist the multimedia-based learning process, both dedicated to helping teachers and to assisting students in online and offline learning.

However, due to the rapid development of technology, apart from classroom learning, students must be equipped with various soft skills from an early age, because students are encouraged to be able to adapt to technological developments. Soft skills are a type of ability other than hard skills, where hard skills emphasize intellectual improvement that directly addresses problems, while soft skills emphasize learning that is intended to hone personal life skills, as well as in other social life. Among the soft skills needed by students are the ability to think critically and solve problems, the ability to collaborate or work together, public speaking skills, communication skills, time management skills, leadership skills, and creative abilities. In terms of creativity, this includes the ability to design, which prospective teachers need to design for their various needs, such as in working on school projects and online assignments as well as to keep up with the current rapid progress in the dissemination of digital information so that students' work becomes more interesting. (Lazuardi et al., 2023; Syaharuddin et al., 2023).

Currently there are various online-based applications that provide attractive designs, which can be accessed for free or paid for various needs, including educational needs, one of which is the Canva application and other applications. Specifically for the Canva application, it is a collaborative design platform to increase creativity and skills in creating various designs according to user needs, so as to better improve design creativity abilities (Jumriani et al., 2022a, 2022b; Mutiani et al., 2023). Examples of using the Canva application are to create greeting cards, posters, infographic brochures, invitations, certificates, and presentations of learning materials. Educational posters themselves can also use the local environment so that they are close to students, such as museums, tourist attractions, community environments or the natural environment. or regarding local history (Syaharuddin et al., 2020; Maimunah et al., 2023; Mutiani et al., 2023).

Reflecting on the above, and referring to observations by the community service team on students of the Social Sciences Education study program, Faculty of Teacher Training and Education, Lambung Mangkurat University, especially in the Micro Teaching and Learning Practices at School courses, there is still a lack of use of learning media by students especially the use of educational posters and also the use of technology such as the Canva application, so

that strengthening students through these training activities is important and needs to be implemented through intensive training methods, so that in the future it is hoped that after graduating they will be able to utilize their soft skills in the world of work. So the aim of this article is to explain training in making educational posters using the Canva application for students of the Social Sciences Education Study Program, Faculty of Teacher Training and Education, Lambung Mangkurat University (Rawidafany et al., 2023).

## **METHOD**

Stages of implementing this community service activity:

- 1) The activity was carried out on March 13-14 2024 at the Social Sciences Education Writing Laboratory, FKIP ULM, North Banjarmasin District, Banjarmasin City, with a focus on training for students of the Social Sciences Education Study Program, Faculty of Teacher Training and Education, Lambung Mangkurat University.
- 2) The implementation stages of this program are:
  - a. Initial Stage, there are initial observations of students through certain courses such as Social Sciences Learning Media, Social Sciences Learning Resources and Development of Social Sciences Learning Laboratories, as well as Micro teaching activities and Learning Practices in Schools from Social Sciences Education Students, who have not used much learning media related to the use of technology or also the use of learning media such as educational posters.
  - b. The Preparation Stage, carried out on February 1 2024, held an initial meeting to determine the date of training activities, determine resource persons, determine location and participants. So after that, at the beginning of July, an invitation letter was sent to the resource person, namely Mr. Muhammad Risky, S.Pd., apart from that, he also had discussions with the lecturers who taught the courses mentioned previously; then on February 5 2024 regarding the location of the service and it was agreed to be carried out at the Social Sciences Education Writing Laboratory, FKIP ULM on March 13 and 14 2024. Before this activity is carried out, training and workshop materials will first be prepared and this activity will be carried out on a full day basis. for 2 days;
  - c. The next implementation stages are: 1) Participant Registration; 2) Opening by the Community Service Team, remarks by the Coordinator of the Social Sciences Education Study Program; 3) Presentation of material from the

resource person, namely Mr. Muhammad Risky, S.Pd. from the South Kalimantan Education Quality Assurance Center with the material "Using the Canva Application in Making Educational Posters in Social Studies Learning".

Furthermore, the author uses various supporting literature which is analyzed according to needs in the theoretical application of community service activities so as to produce a complete article, apart from that it is also supported by the results of interviews with participants in this training activity consisting of students from the Social Sciences Education Study Program FKIP ULM, hereinafter From the training activity on making educational posters using the Canva application, we can see how relevant it is to current middle school social studies teaching materials (Zed, 2008; Sugiyono, 2019).

Furthermore, the author uses various supporting literature which is analyzed according to needs in the theoretical application of community service activities so as to produce a complete article, apart from that it is also supported by the results of interviews with participants in this training activity consisting of students from the Social Sciences Education Study Program FKIP ULM (Handy et al., 2023, 2024; Rusmaniah et al., 2023), hereinafter From the training activity on making educational posters using the Canva application, we can see how relevant it is to current middle school social studies teaching materials (Zed, 2008; Sugiyono, 2019).

## **RESULTS AND DISCUSSION**

The activity was carried out for 2 days, namely on March 13 - 14 2024. Poster Design Training was carried out by the Social Sciences Education Study Program. A total of 30 students from the Social Sciences Education Study Program at Lambung Mangkurat University who took the Banjar Cultural Society course especially took part in this training activity. This Poster Design Training has the theme "Developing Skills in Making Educational Posters for 21st Century Teachers". This training was carried out in Room 17 (Social Studies Education Writing Laboratory) FKIP ULM.

This Poster Design Training activity invited resource persons from the South Kalimantan Education Quality Assurance Center, namely Muhammad Risky, S.Pd. Before starting the training activities, he said that this Poster Design Training activity was very important because it would support us students who will become teachers to add to our skills as teachers in the 21st century as a forum for creativity and developing teachers' soft skills in future classroom learning.

Head of Community Service and also Lecturer in the Social Sciences Education Study Program, Muhammad Rezky Noor Handy, S.Pd, M.Pd as instructor of the Social Sciences Learning Resources course also said that this activity is also very necessary for all students of the Social Sciences Education Study Program to learn and hone their abilities and skills. , as well as student creativity so that later they can implement it by creating an interesting learning media in learning for students. Choosing the Canva application itself is easier to use and can be done anytime and anywhere using a device, either a laptop or cellphone.

**Figure 1.** Delivery of material by the instructor



Source: Personal Documentation, March 2024

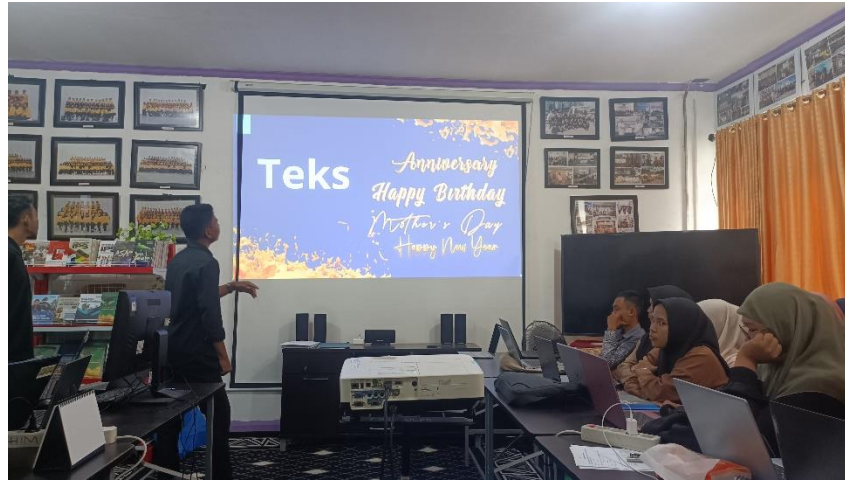
Furthermore, there were also remarks from the Coordinator of the Social Sciences Education Study Program, Mrs. Dr. Mutiani, M.Pd., emphasized that Social Sciences Education students who took part in this training activity could focus and be able to increase their creativity through making educational posters, apart from providing input to be able to make powerful educational posters based on South Kalimantan's typical ethnopedagogy.

Muhammad Risky, S.Pd as the resource person in this activity conveyed the important elements in making posters:

1. The resource person first gave an example of a poster whose structure and elements were correct, including the educational poster theme that would be chosen;
2. Selection of images available either online or personal documentation as the main or supporting elements in the poster to be made;
3. Next, use text and colors that can be mixed and matched in making posters, in accordance with parts that do not collide with each other.
4. After that, the resource person asked the students to open the Canva editing application to immediately practice making an educational poster prototype.

5. Students are given examples and instructions on how to choose good colors, fonts and images so that they can produce good poster designs.

**Figure 2.** Training Participants Try to Make Posters Using Devices



Source: Personal Documentation, March 2024

In this training, the resource person also explained the definition of a poster, which is a publication medium that combines writing, images, or a combination of both to convey thoughts and concepts with the aim of providing information to the public. According to posters, they are placards placed in public places, which can be in the form of announcements or advertisements. Not only as a conveyor of information, the function of posters also includes invitations or appeals to take certain actions. Posters are generally installed on walls or strategic locations that are frequently passed by many people to make them easier to read. Posters can be defined as media consisting of symbols or word symbols containing recommendations or prohibitions that are very simple and easy to understand. Educational posters contain information that can provide direction or education to the public. This poster aims to convey important messages about education to the public.

The purpose of a poster can vary according to the wishes or interests of the creator, involving commercial aspects, public information, humanitarian purposes, or others. With the development of the times, posters are no longer limited to printed format only, but are also available in online form. These graphic works of art are often placed on flat media such as walls or flat surfaces using a variety of colors, striking images and slogans to attract attention. So, in making educational posters themselves, the resource person emphasized to participants to be able to make educational posters in the future through this training, especially as learning media that attracts the attention of current students who also follow current developments such as



using social media, so that these educational posters can be displayed via social media (Purwadi et al., 2024).

Furthermore, the resource person also explained the importance of educational posters in social studies learning activities, especially nowadays where students are more focused on technology and social media, so that educational posters themselves can also be distributed via social media for students or later when they become teachers in the future, the resource person and the organizers of the service activities focused on the participants to create prototypes or finished posters with themes that focused on South Kalimantan ethnopedagogy.

Before the event closed, several Social Sciences Education students who took part in the training expressed their opinions regarding this Poster Design Training activity. As Siti Julia (21 years old) said, "This training is very useful for us, because we know about editing, how to choose the right font, frame, image and color so that a poster is worth reading." Furthermore, Muhammad Rifky (22 years old) was also greatly helped by this training. "This training was very helpful and opened up our knowledge about the world of editing, making good posters, and training our creativity in making interesting learning media,".

The hope of this Design Training activity is that students who will face the 21st century are in accordance with the training theme, namely Developing Skills in Making Educational Posters for 21st Century Teachers. Social Sciences Education students as future teachers can adapt to all the increasingly rapid developments of the times, by increase your own skills and hone your creativity in creating learning media that is interesting and not boring for students, especially students who will be able to develop themselves and utilize increasingly advanced technology so that they become teachers who are aware of the development of science and technology, besides that they also become students and prospective teachers show good awareness of their local environment to students (Aslamiah et al., 2021; Abbas et al., 2021; Handy, 2021; Abbas et al., 2023; Hadi, 2023; Priyadi et al., 2023).

**Figure 3.** Training Participants Try to Make Posters Using Devices



Source: Documentation and Activity Results, March 2024

## CONCLUSION

This Community Service activity was carried out to improve the soft skills of students in the Social Sciences Education study program FKIP ULM, especially in using the Canva application to create learning media in the form of educational posters that focus on South Kalimantan ethnopedagogy. This activity is divided into two stages, namely 1) presentation of material by the resource person in the form of a definition of a poster, the purpose of a poster, and the benefits of a poster, as well as material regarding the steps in making an educational poster using the Canva application; next 2) the practice of making educational posters through the Canva application by social studies education students using laptop and cellphone devices to try to make educational poster prototypes, with a theme focused on South Kalimantan ethnopedagogy, so that this training is able to develop the soft skills of social studies education students as literate teacher candidates on the development of science and technology.

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