Journal of Social Development, Vol. 3, (1), May 2025: 75-84
DOI: https://doi.org/10.20527/jsd
Available at online at website: https://ppjp.ulm.ac.id/journals/index.php/JSD

The Influence of Modernization and Globalization in Social Studies Learning

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Article History

Received: 10/04/25 Review: 21/04/25 Revision: 26/04/25 Available Online: 01/05/25

Abstract

Modernization and globalization are unconsciously and undeniably very influential both in positive and negative impacts which in this case can regulate advances in information and communication technology in various fields.the pace of modernization and globalization has further narrowed the distance between individuals and other individuals. This is because the development of information technology is increasingly advanced and rafid, so that it can lead to social change. This will impact on the ease with which people can access information that results in social change based on the information obtained. With a lot of knowledge obtained through extracting information through the media. It will also have a negative impact on changes in socio cultural behavior. When the information is related to the culture of another country and the community immediately applies it without filtering it. This writing uses literature studies by utilizing various sources, such as scientific journals,books/ebooks,which are used in the writing results. The purpose of this writing is to provide knowledge and theoretical frameworks about sociology and to be able to describe the effects of modernization and globalization in societies experiencing social changes in social science learning.

Keywords: Modernization, globalization, social studies learning

Abstrak

Modernisasi dan globalisasi secara tidak disadari dan dipungkiri sangat membawa pengaruh, baik dalam dampak positif maupun negatif yang mana hal ini dapat memunculkan kemajuan teknologi, informasi dan komunikasi dalam berbagai bidang. Besarnya arus modernisasi dan globalisasi semakin mempersempit jarak antar individu dengan individu yang lain. hal ini karena perkembangan teknologi informasi yang semakin maju dan pesat, sehingga dapat mengakibatkan perubahan sosial. Hal ini akan berimbas kepada mudahnya masyarakat untuk mengakses informasi yang mengakibatkan perubahan sosial yang didasarkan informasi yang didapat. Dengan banyaknya pengetahuan yang didapat melalui penggalian informasi melalui media, maka juga akan berdampak buruk terhadap perubahan perilaku sosial budaya. saat informasi tersebut terkait dengan budaya dari negara lain dan masyarakat langsung ikut menerapkan tanpa melakukan filterisasi. Penulisan ini menggunakan studi literatur dengan cara memanfaatkan berbagai sumber, seperti Jurnal ilmiah, Buku/Ebook, yang digunakan dalam hasil penulisan. Tujuan penulisan ini dimaksudkan agar dapat memberikan pengetahuan serta kerangka kerja teoritis tentang ilmu sosiologi serta mampu mendeskripsikan pengaruh modernisasi dan globalisasi di masyarakat yang mengalami perubahan sosial dalam pembelajaran Ilmu Pengetahuan Sosial.

Kata Kunci: *Modernisasi, Globalisasi, pembelajaran IPS*

PRELIMINARY

In the era of globalization, it shows that there are no limits to relations between each country. This is because human life has undergone changes that are different from previous lives through information technology that is developing very rapidly and will affect Human Resources (HR). So that in this case, human resources will be replaced by the existence of technology (Arnyana, 2019).

There are changes in several aspects of human life, requiring the need to improve the quality of human beings in order to be able to adapt in the midst of modernization and

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globalization. The quality of human resources can be formed through social studies learning, this is because Social Science (IPS) learning has the purpose of preparing students to become citizens who foster civic values, such as state ideology, morals and religion (Soemantri, 2001). As well as preparing students to have knowledge, attitudes and values and social skills, as potential to solve individual problems and social problems, also have the potential to play a role in making decisions in various activities in the community (Sapriya, 2009).

Social studies learning can also be integrated with local values (Maulana et al., 2023). Local values in the community such as mutual cooperation so that they can shape the character of students. Expected characters such as love for the homeland, attitude of the ability to cooperate and others in order to build the competitiveness of the Indonesian nation in the current global era (Subiyakto & Syaharuddin, 2016)

The function of social studies learning is to instill scientific thinking and prepare and train students in solving the problems faced so as to form the development of students' creative and innovative thinking in developing basic knowledge in the world of education (Jumriani, 2019).

With social studies learning, it can also create human resources that are expected such as adapting to reliable science and technology skills, having a high work ethic and fighting power, and having a responsible attitude towards society and the nation (Mutiani, 2019)

In line with the above, social studies learning is expected to prepare students to become good citizens, by having a sense of responsibility and becoming an agent of change to filter from the influence of modernization and globalization (Mutiani & Subiyakto, 2019).

METHOD

This writing uses a literature study or literature study. Literature study is a study that uses a method of collecting data or sources in the form of articles, journals, books, and other documents in which it describes a theory or certain topic as well as information and organizes the research into the required topics and documents (Habsy, 2017). The writing of this literature study is carried out without having to go to the field and meet with resource persons because of a series of activities related to the method of collecting library data, reading and recording, as well as processing research materials in scientific papers being researched (Wahono, 2016). The author searches data/sources of books/ebooks or writing journals published on the internet or in the library, using the selected keywords modernization, globalization and social studies learning.

With the following data collection criteria:

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1. The year of the literature source used is from 2009 to 2024.
2. Literature journal search strategy using the google scholar site (https:// google scholar.com)

The writing of the literature study was synthesized using a descriptive method using the analysis of mills and huberman data by grouping the data of search results in accordance with the data collection criteria.

RESULTS AND DISCUSSION

Modernization is a social change experienced in a society, the change in question is adopting new behaviors and leaving various kinds of activities and habits of previous lifestyles and habits that are not in accordance with the development of the times (Rosana, 2011).

Wilbert E. Moore defines modernization as a social change that occurs in society and will affect various aspects of life such as technology, social organization and other fields that deliberately make changes that originally still use the system in aspects of common life in various fields such as technology and social organization, which used to be still traditional towards a more political and economic direction (Dina et al., 2023). Therefore, it can be said that modernization is a process of change that occurs in aspects of people's lives in various fields such as technology and social organizations to move towards a much more modern life pattern according to the development of the times (Tika, 2018).

According to western society, modernization is a thought, movement, flow, and effort to change old ideas, customs, institutions, and so on. So as to adjust to the new atmosphere caused by the advancement of modern science and technology (Nasution, 1975). Modernization is also explained as a concept of thinking to make social changes to adapt to current developments but not to leave the existing culture so that its preservation and existence can be maintained (Rosana, 2011).

Based on the above explanation, modernization is a change in thinking and understanding that is new related to the development of the times and the development of information technology, which has the goal of heading in a better or advanced direction (Mutiani et al., 2024). It can also be understood that modernization is the latest phase of world history marked by belief in science, planning, secularism, and progress in science (Syifa, 2021).

The conditions for modernization are as follows: Scientific thinking, the meaning in this case is firmly embedded and already inherent in an institution both among the community and the government so that it can make a planned, well-structured education and teaching system, the existence of a good administrative system so that it can create a bureaucratic system that has been planned, there is good data collection, Be organized and centralized in a certain

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institution or an institution and conduct continuous research so that data does not experience errors, have sophisticated technology and mass communication tools, have self-discipline in an institution and have social planning that does not attach importance to individuals or groups (Soekanto, 2012: 306).

Modernization has a positive impact and a negative impact on life in society, including the following:

a. Positive impact

The positive impact of modernization is: the transformation of values and attitudes, through modernization in the current era, we can know that the perspective of society is rational and logical; The growth and advancement of science and technology. The existence of science can encourage people's mindset in carrying out activities and life activities so that it becomes easier and more efficient. Therefore, modernization is currently undergoing a lot of development; Improvement of the structure of life to a better level. Through industrialization that takes advantage of the development of advanced science and technology using very sophisticated communication and transportation tools, in this case there are efforts to reduce unemployment and can improve people's living standards (Widiantari, 2019).

b. Negative impact

As for the negative impact of modernization, namely: Consumptive living behavior of the community. Because with the development and convenience of technology in terms of industries that are progressing more rapidly and more modernly, so that people are able to consume well-known goods or branded goods so that they cause consumptive behavior and are not in accordance with the needs needed; There is an individualistic attitude, with the modernization of society, it feels facilitated in everything through technology so that people begin to rarely reprimand each other and feel that they no longer need others and cause feelings of indifference to others (Matondang, 2019)

Imitating the lifestyle of westerners, through modernization causes people to follow a westernized lifestyle, in this case the original culture of the east will begin to shift and fade with the existence of culture from the outside, such as the behavior of children who do not respect their parents and want to have a free life; The occurrence of social inequality, in this case if in a society only a part of it accepts the modernization current, there will be social gaps or inequality, including differences in viewpoints and principles from each other; The occurrence of criminal behavior, criminality occurs because there is an opportunity for a person to commit a crime, this is often found in big cities or metropolitan cities. Criminality is caused

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by the large number of unemployed people in a population and the existence of individualism so that it causes social crimes such as: robbery, theft, robbery and others (Syifa, 2021).

Modernization has driving factors and inhibiting factors, including the following: The driving factor is the existence of relationships and contact with other cultures, meaning that with this there will be an interaction which produces an innovation from other cultures so that combined with their own culture will make the process of a new culture and can preserve their own culture.; the implementation of an advanced formal education system, In this case, it can provide and encourage to open one's insight to be rational, scientific and objective thinking in a good way in facing the development of the existing times; The growth of the attitude of appreciating the work of others, the appreciation of the work of a person will encourage a person to work even better, so that society will increasingly produce other works that encourage modernization (Jono, 2016)

The driving factor for modernization is also the existence of an open system of society (Open Stratifiation), in this case because of social movements such as vertical and horizontal movements in a society, so that people do not think about the role and social position of a person and can interact well, with this can provide opportunities for a person to be able to develop the potential he has in the development of technology in a more forward; the creation of future-oriented thinking, which always provides encouragement to think in a more modern direction and creates productive, creative, and innovative activities that are in accordance with the growing trend (Yurisitia, 2017)

The factors that inhibit modernization include the following: the emergence of a fear of disintegration, this feeling usually arises in a society that still holds fast to the traditions of its ancestors, so that modernization is considered to damage the integration or organization of the community that has existed before; causing the lack of development of Science and Technology (IPTEK) (Syaharuddin et al., 2023). Slow development of education The slow development of education makes us backward and less of following the advanced times. This is why people who are still old-fashioned usually reject the progress of science and technology (Jono, 2016)

The inhibiting factor of modernization is also due to the existence of a teaching of values that have been deeply embedded, this is because these values already existed in the time of our ancestors which can hinder development or modernization; There is a bad prejudice against external culture, meaning there is an assumption that external culture is bad and will destroy existing culture; modernization also causes a lack of relationships with outside communities, the lack of relationships from outside communities makes insight into foreign culture less developed (Berutu et al., 2023). A strong attitude from the community towards

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their traditions, a society that adheres to its culture and does not want to follow and does not even want to know about advanced developments, this is what hinders modernization; There is a tendency to reject new things, this is because there is a fear of the community if they accept a change that is advanced can result in a shaky situation that will later give misery through living below the poverty line, so that they are reluctant to make the change (Yurisitia, 2017)

Examples of modernization that can be done in life are as follows:

1. Field of Knowledge

   Knowledge is commonly found regarding the use of technology through the internet which is used as study material in schools and others so that it can be a reference in the community (Ilhami et al., 2024).

2. Economics

   The economic field initially used human expertise, including human labor to do something, but now it has used technology with the help of communication tools such as mobile phones (Handy et al., 2024).

3. Transportation Field

   Through modernization transportation activities, it can also be carried out in society, such as the use of gojek in today's online transportation (Bambang Subiyakto et al., 2023).

4. Trade Field

   Modernization in the trade sector can be carried out through online buying and selling activities such as Shopee, Lazada and OLX so that it can make it easier for the community. This social phenomenon makes it easier and a tangible form that modernization has been used by society (Clooney, 2019).

Globalization is a social change that occurs in various areas of social life and can encourage changes in an organization and will affect socio-cultural values (Isnaini et al., 2023). Globalization has also undergone changes and developments at the local, national, and international levels and penetrated to all corners of the world (Amini, 2020). In Indonesia, globalization is very influential through the rapid development of industry, the process of globalization in the form of thinking about the transformation of social values that have geographical constraints (Mutiani et al., 2024). Globalization emerged and is seen from the current developments where there are many infrastructures and various aspects in the fields of communication, transportation, economy, science and technology and the cultural field (Andreas & Suryadi, 2019).

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Globalization also has a positive impact and a negative impact on life (Rusmaniah et al., 2024). The positive impact of globalization is as follows: the development and progress in the knowledge system and assisted by the role of technology, the increase in effectiveness and efficiency, the improvement of the country's economic processes, having a good standard of living in the community, causing ease of communication, the development of the world of tourism, and with the development of communication, the community also has an open nature in receiving information (Nurhaidah & Musa, 2015)

The negative impacts of globalization include: the emergence of the nature of westernization which in this case is imitating the actions of westerners so as to eliminate the sense of nationalism from their nation, imitating what is meant is through the way of dressing and filling their free time, demoralization is also the negative impact of modernization where demoralization is the deterioration and decline of a person's behavior or morals that are contrary to the values and social norms in a society, social disparities, environmental pollution due to the large amount of industrial factory waste, juvenile delinquency and an increase in high individualism (Nurhaidah & Musa, 2015).

Globalization has a very long process in terms of shaping the occurrence of free trade so that it can be a tool for the expansion of world growth. The occurrence of globalization also provides the widest possible benefits to build cooperation and relations with outsiders such as foreign countries (Jumriani et al., 2024). However, we must not be careless in looking for opportunities in cooperation because human resources are very weak because they will have a bad impact on our own nation, therefore to advance our own nation by increasing competitiveness and showing excellence in all sectors, both from the monetary and real sectors that rely on the potential of human resources, technology system and create effective and efficient management (Supriadi, 2017).

Globalization can also cause free trade that must be used properly so that it will create prosperity in society through various aspects of life including the aspect of education, and the economic aspect which with education is able to change a person's thinking very quickly and give birth to human beings who have high potential and competitiveness and are strong in facing fierce free market competition (Supriadi, 2017).

CONCLUSION

Modernization is an era that has undergone social changes. This change where people leave various kinds of traditional habits to modern life. Modernization also affects various

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aspects in various fields of life such as in the fields of technology, economics, social, politics and other fields.

Globalization is a relationship between countries in carrying out relations and interactions to carry out the process of social change. covering the fields of culture, communication, economics, and science and technology (science and technology) in a global scope or globally that can encourage the advancement of a country and experience development around the world, both at the local and national and international levels so that with this there are no limitations of a country in doing business with other countries.

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