

The Utilization of Tourism Education Packages in Amanah Borneo Park as a Learning Resources on Social Studies

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Abstrak

Destinasi Wisata, sebagai tempat untuk rekreasi, dapat dijadikan sebagai wahana edukasi. Destinasi wisata Amanah Borneo Park di Kota Banjarbaru menjadikan destinasi wisata tersebut sebagai wahana edukasi dengan paket edukasi. Paket wisata edukasi tersebut dapat dimanfaatkan sebagai sumber belajar Pendidikan IPS. Penelitian ini bertujuan untuk mendeskripsikan aktivitas paket wisata edukasi Amanah Borneo Park sebagai sumber pembelajaran IPS menggunakan pendekatan kualitatif dengan metode kualitatif. Pengumpulan data melalui observasi, wawancara, dan dokumentasi. Analisis data melalui reduksi data, penyajian data, dan verifikasi. Keabsahan data melalui triangulasi (sumber, teknik, dan waktu), perpanjangan pengamatan, menggunakan bahan referensi, dan member cek. Simpulan penelitian adalah aktivitas paket wisata edukasi Amanah Borneo Park dapat dimanfaatkan sebagai sumber belajar IPS yang bersifat kontekstual dan memudahkan peserta didik dalam memahami materi pelajaran sehingga mereka antusias mengikuti pembelajaran.

Kata Kunci: Wisata Edukasi, Amanah Borneo Park, dan Sumber Pembelajaran IPS.

Abstract

Travel Destinations, as a place for recreation, can be used as an educational vehicle. The Amanah Borneo Park tourist destination in the city of Banjarbaru makes the tourist destination an educational vehicle with an educational package. The education tour package can be used as a source of social studies education. This study aims to describe the activities of the Amanah Borneo Park educational tour package as a source of social studies learning using a qualitative approach with qualitative methods. Data collection through observation, interviews, and documentation. Data analysis through data reduction, data presentation, and verification. The validity of data through triangulation (sources, techniques, and time), an extension of observation, using reference material, and member checks.

Keywords: Educational Tourism, Amanah Borneo Park, and Learning Resources on Social Studies.

PRELIMINARY

Tourism is a travel activity carried out by a person or group of people by visiting a particular place for recreational purposes, personal development, or learning the uniqueness of the tourist attraction that is visited in a temporary period (Arjana, 2016). Some tourist destinations in the City of Banjarbaru are Lambung Mangkurat Museum, ALRI Monument Division IV, Bekantan Park, Kebun Durian Agro, Banua Botanical Garden, Mentaos City Forest, Van Der Pijl Park, Al-Munawwarah Great Mosque, Kampung Pelangi, Lake Seran, Caramin Lake and Amanah Borneo Park (Abbas, 2002). Many tourist destinations in the City of Banjarbaru Amanah Borneo Park

have a characteristic that is providing a variety of tour packages namely gathering packages, educational packages, and regular packages. The existence of these tour packages makes visitor activities conceptualized and varied.

The concept of tourism presented by Amanah Borneo Park is recreation and education with a variety of tour packages. One of them is an education package. Students will be invited to visit various places in the Amanah Borneo Park to get to know nature more closely and to hone students' interactions with the environment. The activity was carried out by bringing them to see directly and be involved in it. Some places visited by students during the educational package activities are nursery areas, rabbit breeding, goat ranch, turkey, feeding fish, and fruit and vegetable picking tours. These tour packages are offered not only for playing but also for learning.

Social studies learning resources have so far focused on developing cognitive aspects to ignore the affective aspects or attitude changes for students. These symptoms are an impact for students who view social studies learning as likely to only remember concepts and master the material (Abbas et al., 2016). Social studies learning combined with character education is a personalized education that is not only education in the sense of gaining knowledge (Abbas, 2013). Learning resources are not just reading but can be developed through the surrounding environment.

Social studies learning in schools has a goal that his potential can develop. It is expected to be able to foster a sense of sensitivity and become a provision for students to face social studies in the community. Furthermore, they have the mentality to be able to correct inequality positively. Able to solve problems in life both individually and in the general public (Trianto, 2010). All of these things are expected to be used as a source of social studies learning, including educational tourism package activities. The education tour activity package in Amanah Borneo Park is an aspect that can be used by teachers as a source of social studies learning so that students can easily understand learning.

RESEARCH METHODS

The approach in this research is to use qualitative. Researchers obtain data through observation, interviews, and documentation. Researchers collect, classify, and analyze data. Data analyzed descriptively by describing activities during the educational tour package at Amanah Borneo Park. Qualitative research is to understand the phenomena experienced by research subjects such as behavior, perception, motivation, and overall action (holistic). Data is described

in the form of narrative in a special natural context and utilizes natural methods (Moleong & Surjaman, 2010).

This study obtained data sources through interviews with managers and visitors of Amanah Borneo Park, as well as social studies teachers. Furthermore, documents, photos, and field notes during the observation of the Khalifah Kindergarten and Mitra Kasih Kindergarten education package activities. The focus of this research activity is to recognize the diversity of flora and fauna, social interaction, and economic activities while participating in an educational tour package at Amanah Borneo Park which is used as a source of social studies learning. The study was conducted at the Amanah Borneo Park which is a recreational and educational park. Located on Jalan Taruna Bhakti RT. 12 RW. 04, Kelurahan Palam, Kecamatan Cempaka, Banjarbaru City, South Kalimantan 70731.

RESULTS AND DISCUSSION

Amanah Borneo Park is one of the attractions in Banjarbaru which is located at Jalan Taruna Bhakti RT 12 RW 04 Palam Village, Cempaka District, Banjarbaru City, South Kalimantan Province. Amanah Borneo Park provides a variety of game rides with various types of game categories such as adrenaline testing, dexterity, a place to relax, a unique and interesting photo place, and a place for education. There are 21 rides, namely fish feeding, traffic park, air bicycle, flying fox, rocking bridge, rabbit park, fish reflection, rabbit train (tour) to get around the garden, splash water park, indoor playground, 3D trick art museum, upside-down house, Adult ATVs, hobbit houses, witch houses, water bikes, water ball, nursery area, Amanah rabbitry breeding center (ARBC), goat livestock,

The education package is a package that is provided for students from the school level starting from playgroup, kindergarten, elementary school, junior high school, high school, or vocational school. The activities carried out as described in the following table:

Table 1. Borneo Park Amanah Education Package

Educational Package		
Kindergarten and Elementary School	Junior High School	High School
Entrance ticket, ice-breaking, fun games, tourist train, gardening, Amanah rabbitry breeding center (ARBC), hobbit house, witch's house, feeding fish, splash park, coffee break, and lunch. As well as participants will get a certificate.	Entrance ticket, ice-breaking, fun games, tourist train, gardening, Amanah rabbitry breeding center (ARBC), hobbit house, witch's house, rocking bridge, coffee break, and lunch. As well as participants will get a certificate.	Entrance ticket, ice-breaking, fun games, tourist train, gardening, Amanah rabbitry breeding center (ARBC), hobbit house, witch's house, air bicycle, coffee break, and lunch. As well as participants will get a certificate.
Rp. 80 thousand / person	Rp. 90 thousand / person	Rp. 100 thousand / person

Source: (Amanah Borneo Park, 2019)

The Education Package at Amanah Borneo Park illustrates that educational tourism is a participant activity with the activity of visiting a location with the main objective to be directly involved in the learning experience according to the location visited (Demeter & Bratucu, 2014). Another definition of educational tourism is related to the activities of exchange programs for students from outside, leave activities and staff exchanges, training tours and education, school workshops, and trips (Aliyeva, 2015).

Based on interviews about the activities of the Amanah Borneo Park educational tour package according to Eri Pramono (Saturday, 06 July 2019), he said:

"Before they do education about plants and animals, ice-breaking is usually done first, for example with fun games. The purpose of this is to make them happy and relaxed. After completing the tour, the education park will introduce various ornamental plants, fruits, and vegetables. Then they were taught gardening, which later the plants were brought home. The next activity is to visit goats, turkeys, rabbits, and fish rides. The activities carried out in the Amanah Borneo Park educational tour include gardening which consists of several kinds, namely gardening ornamental plants, fruits, vegetables, and perennials such as rubber and aloes. Furthermore in the field of animal husbandry that is interacting directly with rabbits, goats, turkeys, and fish."

Students when they arrive at Wahana Edukasi will be welcomed with fun musical entertainment to provoke enthusiasm. The first activity carried out was ice breaking in the form of gymnastics and fun games to increase morale. Next, they were invited to tour the garden to introduce various kinds of ornamental plants, fruit, and vegetables. After doing that they were

taught to do gardening, which is to plant plants in the form of ornamental plants, fruit plants, or vegetable plants.

The next event is that students will be invited to visit Goatanch. In that place, they can directly interact by feeding the goat and giving him to drink milk. Next to the place, there are turkeys so students can also directly interact with turkeys. After visiting these two places, they were taken to the fruit and vegetable picking tour. They will also visit feeding fish, where they will feed fish and can hold it directly because the fish in this place are docile.

Table 2. Educational Package Activities

No	Educational Package Activities
1	<i>Ice-breaking</i>
2	<i>Fun Games</i>
3	Gardening Practices
4	Visiting goat ranch, turkey, and feeding fish
5	Fruit and vegetable picking tours

Source: (Personal Data, 2019)

The activities of students during the educational tour package in the Amanah Borneo Park can be utilized in the learning process so that the learning process is more meaningful. Meaningful learning occurs when new experiences are related to what students already know. Meaningful learning occurs when learners are actively involved in meaningfulness (Kean & Kwe, 2014). Learning resources that have local content will be more meaningful for students because students are confronted directly with the actual reality (Ikhsan et al., 2017).

Table 3. Matrix Student Activities in the Borneo Park Amanah Educational Tourism Tour as a Learning Resource on Social Studies

Class: VII

Basic competencies	Learning materials	Learning Materials Sub	Student activities in the Borneo Park Amanah educational tour
3.1 Understanding aspects of spatial and connectivity between space and time in a regional scope and the change and sustainability of human life (economic, social, cultural, educational and political)	The natural state of Indonesia	The diversity of flora and fauna in Indonesia	Activities undertaken by students are invited to tour the garden. They were introduced to the various plants that were there and were allowed to practice directly which is taught how to garden. Furthermore, it interacts directly with animals such as goats, turkeys, rabbits, and fish. The place also has a lake and there are some trees from the forest that

			have not been processed into tourist attractions. Therefore, in that place, students can get to know the diversity of flora and fauna in Indonesia.
3.2 Analyzing social interaction in space and its influence on social, economic, and cultural life in values and norms and social institutions.	Social interactions	Definition and Process of Social Interaction	Activities are undertaken by students during educational tour packages that can train social interaction. When they arrive at Amanah Borneo Park, students will ride a tourist train during their trip to interact with friends and teachers. The next event is that they will exercise and play games together that will hone their attitude in establishing cooperation and competing because it is done in groups. Groups are formed randomly so that students do not only interact with close friends but those who are not familiar before even know that cooperation can be established. Students can also communicate with teachers and instructors from the Amanah Borneo Park because they will direct all activities to be carried out.
3.2 Analyzing the concept of interaction between humans and space to produce various economic activities (production, distribution, consumption, supply, and demand) and interactions between spaces for the economic, social, and cultural sustainability of Indonesia.	Economic activity	Production, Distribution, and Consumption	Activities regarding economic activities, namely Amanah Borneo Park, are tourist attractions that provide places, goods, and services for visitors, so they can be linked to entrepreneurship. The event then is the students when visiting the fruit and vegetable café, there is an interaction of buying and selling. This can be related to production, distribution, and consumption activities.

Sources: (Data Processed, 2019)

The researcher conducted an interview with a social studies teacher at the Hidayatul Qur'an IT Boarding School Banjarbaru Junior namely Cahayanti (Friday, August 9, 2019) he said:

"Activities carried out by students during the education package is used as the first source of social studies learning are certainly social interactions, because they have gymnastics and games there and it is done in groups so they can train them in cooperation. Furthermore, they are also introduced to a variety of plants, in addition to that they also practice directly on grafting, cuttings, grafting shoots, plant care, to planting and harvesting and the results will be brought home can be attributed to the diversity of flora and fauna. Then they visited goats and turkeys and got to know plants and animals. After that, we visited the fruit café for shopping. Now that last activity can be linked to economic activity. "

Educational tour packages can introduce students to the diversity of flora and fauna because they are introduced directly to the plants and animals in Borneo Park Amanah Education Tourism. Through social studies education, students are expected to develop the ability to communicate ideas with natural conditions that can be utilized, which can then be used as a technology to facilitate human life and well-being (Pramana et al., 2014). Social studies education as a whole sees human problems not only in terms of behavior but also in a broader perspective, namely social life and nature. The concept of ecology in the environment examines specifically its role to maintain, preserve, develop, and preserve it (Mutiani, 2015).

The use of educational tour packages in the Amanah Borneo Park can be used on social interaction material. Human interaction with the social environment can train individuals in how to speak, how to behave, give positive and negative responses, and others (Widiastuti, 2017). Educational tour packages can provide students with an understanding of the understanding and process of social interaction. Students at Amanah Borneo Park undergo social contact, communication, and cooperation.

Using the many things can be used as social studies learning resources, after all with activities and social interaction is related to cooperative learning at Amanah Borneo Park. Social interaction is related to cooperative learning. The cooperative learning environment requires students to be active participants and build a learning community through groups that can help one another. Cooperative learning as a learning model requires collaboration, and the interdependence of students in the structure of tasks, goals, and rewards. Cooperative learning model accentuation is group interaction that aims to develop interpersonal intelligence. This is what is expected to be able to support students' social skills. So students can apply communication skills, work, and have high solidarity (Abbas et al., 2019, Syaharuddin & Mutiani, 2020).

Educational tour packages at Amanah Borneo Park can also be used on economic activity material. Economic activities are patterns of human interaction that strive to make ends meet and make a profit. This can be passed through economic activities namely production, distribution, and consumption (Sumarti et al., 2007). Educational tour packages can provide students with an understanding of economic activities, that is they are taught to care for plants and animals to produce quality products and the existence of buying and selling activities.

The three materials above can be used as a source of social studies learning, because social studies is an integration of social and humanities disciplines, while in schools, social studies as educational programs are selected from the disciplines of history, geography, economics, sociology, anthropology, archeology, psychology, politics, philosophy, religion, and the law of the NCSS (Abbas, 2015). Social studies aim that learning taught to students can provide an understanding of the facts in society with various symptoms and social problems. Meanwhile, the solution cannot be done with just one discipline, but students are required to be able to connect several fields of social science following the symptoms and problems that are being studied. (Abbas, 2013; Subiyakto et al., 2017; Syaharuddin et al., 2020).

The Learning Implementation Plan (RPP) for researchers was implemented on Saturday 23 November 2019 at MTsN 2 Banjarmasin City class 7A. The material learned about economic activities, namely production, distribution, and consumption, was then linked to the activity of educational tourism packages at Amanah Borneo Park.

Picture 1. Implementation in MTsN 2 Banjarmasin Class VII A



Source: Personal Documentation, 2019

The learning process is carried out, firstly showing the documentation of the students' activities while participating in an educational tour package at Amanah Borneo Park. The documentation is in the form of pictures of the canteen, buying and selling activities, and crop

harvest practices. When these pictures are displayed they are enthusiastic about seeing them. Students observe the picture, then they respond in the form of questions. Researchers as teachers explain the activities undertaken from the images displayed and the following student questions.

Furthermore, students are divided into three groups and each group gets a picture of the students' activities during the educational tour package at Amanah Borneo Park. Group one gets a picture of buying and selling activities, group two gets a picture of crop harvest activity when group three gets a picture of the canteen. They are then tasked with describing the activities of observing drawings and matching activities to drawings included in production, distribution, or consumption activities.

After completing work the teacher invites each group to present their work, then the other groups respond so that information can be accepted by all students. The teacher gives an evaluation in the form of 5 questions to students who are done individually to find out students' understanding of economic activities (production, distribution, and consumption) which sources of learning through the use of educational tourism package activities in Amanah Borneo Park. At the end of the learning process, students are invited to conclude the subject matter of economic activities (production, distribution, and consumption) which are strengthened by the teacher. The depiction of economic activities in Sasirangan Village, not only provides knowledge about economic activities (Jumriani, 2018). Likewise, the depiction of educational tour package activities in the Amanah Borneo Park not only provides knowledge but also skills because there are direct practice sites available.

The implementation of the use of the educational tour package activities above illustrates the usefulness of learning resources from the environment namely increased learning enthusiasm, direct contact with learning resources provides opportunities for students to look for, creates learning independence, and avoids misinterpretation (Adipurnomo, 2006). Apart from that, it illustrates advantages of using the environment in the learning process so that learning activities are not boring, situations and circumstances that are natural, the truth is more real, activities carried out more comprehensively (able to accept well), make students love the environment and form a familiar personality with life around him, so that makes him appreciate and be able to understand everything in life-related to the environment (Adipurnomo, 2006).

CONCLUSION

Implementation of the Amanah Borneo Park educational tour package as a source of relevant social studies learning is linked to the diversity of flora and fauna material, social interaction, and economic activities in class VII. The implementation of social studies learning is done by observing pictures, discussing and presenting observations of educational tour packages according to flora and fauna material, social interactions, and economic activities. Students are enthusiastic about participating in the learning process, which is marked by their activeness in conducting questions and answers and expressing arguments for the observations of the Amanah Borneo Park educational tour package. Therefore, the implementation of the Amanah Borneo Park educational tour package as a source of social studies learning can realize social learning that involves contextuality and has succeeded in creating student activity that makes the learning process more useful for students.

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