Social Interaction of Riverside Communities on River Utilization in Banua Anyar Village

Herry Porda Nugroho Putro
pordabanjar@ulm.ac.id
History Education Department, FKIP Lambung Mangkurat University

Muhammad Adhitya Hidayat Putra
adhitya.hidayat@ulm.ac.id
Social Studies Education Department, FKIP Lambung Mangkurat University

M. Ridha Ilhami
ridha.ilhami@ulm.ac.id
Social Studies Education Department, FKIP Lambung Mangkurat University

Muhammad Rezky Noor Handy
rezky.handy@ulm.ac.id
Social Studies Education Department, FKIP Lambung Mangkurat University

Siti Zulfah
szulfah33@gmail.com
Social Studies Education Department, FKIP Lambung Mangkurat University

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Abstract

Rivers are the primary source for people's lives in meeting various needs, where the water is used in their daily lives and activities. The pattern of bad human behavior towards rivers will cause several problems. Problems that often arise related to rivers are flooding and river pollution. As in Banua Anyar, the river is polluted with oil substances that arise from the feed of the fish raised in the river. The purpose of writing studied in this article is to find out how the Social Interaction of the Riverside Communities on River Utilization in Banua Anyar Village. The approach used in this study uses a
 qualitative narrative form. Data collection techniques are observation, interviews, and documentation. While data analysis uses data reduction techniques, data presentation, then verification. Test the validity of the data using triangulation and extended observations. The results and objectives of this study were to determine the use of the river in Banua Anyar Village as a place for social interaction with the riverbank community. The social interactions are created by the activities carried out by the people of the riverbanks. The rivers in the Banua Anyar sub-district seem to have lost their natural function; the diminishing use of the river is caused by a shift in progress in the field of clean water supply and problems that arise in the form of river pollution being one of the leading causes. Many Banua Anyar people think that social interaction in their area is very rarely connected to the river anymore; this is due to the activities of its citizens, who have started to leave the river as a source of life.  

**Keywords:** River, Social Interaction, and Society.

**PRELIMINARY**

Rivers are the primary source of community life in meeting various needs, where the water is used in their daily lives and activities. So it is not uncommon for people to depend on clean water sources from rivers around them. However, concern for the river itself is still not growing well in the personality of every social creature. Water is a renewable natural resource, which means that even if it is used continuously, it will not run out. Still, sometimes it is the human activity itself that makes water unusable, causing a scarcity of clean water (Syaharuddin et al., 2020).

The utilization of the river is not only a means of transportation but more than that, the river is also a natural resource that is needed in everyday life, especially in the lives of people along the river (Putro, 2020). The behavior patterns of riverbank communities greatly affect the quality of river water around them. The pattern of bad human behavior towards rivers will cause several problems. Problems that often arise related to rivers are flooding and river pollution.

Utilization of the river in the Banua Anyar village focuses on its use as a transportation route and also as an attraction for tourists who want to have food in the Banua Anyar area, river views are used as one of the attractions offered by culinary traders there. In addition, the river is also used by its residents as a container for breeding freshwater fish. Social interaction is a relationship between one or more people whose behavior or actions are responded to by other people. From the past until now the river still has an important role in the interaction between citizens. In ancient times, the morning was the time most people used to do activities on the river. Mothers who wash and do household chores, children who bathe in the river to go to school, fathers who will work and clean their farming tools.

In today's era, it is not much different from the past, some residents still use the river as described above, but with the development of the times the function of the river has changed which used to be prioritized as a source of people's life, now there are not many
people who depend on the river anymore. Clean water companies are one of the causes of rivers losing their natural functions. This is also supported by bad human behavior that causes river water to become polluted. As happened in Banua Anyar, the river there is polluted with oil substances that arise from the feed of the fish raised in the river. So many residents complain about it and do not want to use river water for fear of causing disease if they use the river water. The purpose of this study was to determine the social interaction of the riverbank community on the use of rivers in Banua Anyar Village.

**METHOD**

The research method used in writing this article is a qualitative method. Qualitative research method is a method based on post-positivism philosophy, used to examine the condition of natural objects, (as opposed to experimentation) where the researcher is the key instrument, the sampling of data sources is carried out purposively and snowball, the collection technique is using triangulation technique, source and times, data analysis is inductive or qualitative, and the results of this study emphasize generalization. The problems studied in this article are to find out how "Social Interaction of Riverside Communities Against River Utilization in Banua Anyar Village" in this section, an assessment of the concepts and theories used is carried out following the conditions in the field, namely in Banua Anyar Village (Sugiyono, 2018; Putra & Abbas, 2022).

**RESULTS AND DISCUSSION**

Social interaction can occur anywhere, both in formal and informal spaces. These community activities are a form of formal and non-formal social interaction in life, making social bonds between communities strong and formed. Communities on the banks of the river indirectly have social characteristics and activities that are different from those who live in cities, the social characteristics carried out by the surrounding community are never separated from the connection with the river. As done by the residents of Banua Anyar who interact with one another who are always in touch with the rivers around them, both in doing things that are natural and vice versa. Entrepreneurship is mostly used as a business by Banua Anyar residents, namely in the culinary field, in carrying out this form of business, residents often carry out social interactions with other residents and this is considered by them as a form of reciprocity that is mutually beneficial between them (Putro et al., 2020).

The development of time has made many riverbank communities make the river their source of income (Subiyakto et al., 2020). So do not be surprised if the settlements along the banks of the river or riverside settlements become one of the characteristics of the city of Banjarmasin which is always associated with its thousand rivers as civilization. The Banua
Anyar riverbank is used as a culinary tourism attraction which has a very important role for its citizens, therefore we can discuss a life along the Banua Anyar river in social conditions as well as interactions between its citizens. With all the various functions, the function of riverbanks as transportation land is also used as a trunk or port for klotok (a typical Banjar boat) which is close to water sources (Abbas & Jumriani, 2021).

Entrepreneurs in the culinary field also help other residents in getting jobs and provide a place for housewives who are still active in selling home-made products. It is not uncommon to find gentlemen who are parking attendants in the courtyard of the restaurant, who are residents of Banua Anyar who were given jobs by the restaurant owner (Putra et al., 2021). In addition, in the restaurant, there are also many snacks and processed fruits and the gardens of the residents of Banua Anyar who are given a place to sell their products without them having to laboriously build their place to sell. This is an example of the social interaction carried out by the residents of Banua Anyar which should be followed by other sub-districts (Putro et al., 2022).

Social interaction is a characteristic of riverbank communities by carrying out various activities, both in fulfilling household work and daily activities related to the river. Bad activities that often appear in community settlements along the river are a situation where many of them are unaware that these activities disturb the river ecosystem and cause the river to be polluted and make the flora and fauna of the river lose its place (Handy, 2021). As happened in Banua Anyar, there are still many residents who throw garbage in the river even though the kelurahan has actually facilitated the transportation of garbage every day. Still, many residents are not aware of what they are doing and continue to throw garbage in the river; this is considered more practical. by throwing garbage into the river body by throwing it down (river). In addition, the waste sent from downstream and upstream did not escape taking part in coloring the garbage in the Banua Anyar river (Handy, 2021).

Rivers in Banua Anyar are also not free from pollution by several people, both residents of Banua Anyar themselves and outsiders who have businesses in Banua Anyar, especially places of business related to the river there (Abbas, 2022). The results of this study provide information that the river in Banua Anyar has been polluted by oil substances, this is due to the freshwater fish farmers in the river feeding their fish with residual waste, namely the internal organs of fish and chicken or what is more commonly referred to as fish offal or fish innards. chicken. The innards that are not eaten by the livestock fish are what make the river water oily and dirty (Putro, 2020)
The contamination of the Banua Anyar river is considered commonplace. It becomes a common thing by actors who have fish pond businesses in the river, because they think that these residents have used the services of a clean water company so they will no longer use river water. However, the facts found in the field are that there are still many residents who still depend on river water, both those who do not use the services of a clean water company or residents who use these services, but at a critical time they will use river water as a substitute for water supplies, for example, only during a power outage (Handy & Maulana, 2021).

Many people along the riverbanks, especially in Banua Anyar, seem reluctant to use their river water because they feel disgusted by the oily state of the river, even some residents who have sensitive skin feel that they experience itching on their skin after using river water for their baths. This is a concern that is felt by many Banua Anyar residents who are still active in utilizing the natural functions of the river. However, it is also unavoidable for fishpond entrepreneurs, if they do not use fish and chicken offal waste and they continue to use fish pellets, this will result in a large expenditure of fish entrepreneurs compared to the income they get, so this is avoided. Them to prevent losses for their business (Abbas, 2020).

Rivers for people who live on riverbanks have been used as centers of community activities and activities (Abbas et al., 2020; Handy et al., 2021). The social interactions are created by the activities carried out by the people of the riverbanks. The rivers in the Banua Anyar sub-district seem to have lost their natural function; the diminishing use of the river is caused by a shift in progress in the field of clean water supply, and problems that arise in the form of river pollution being one of the main causes. Many Banua Anyar people think that social interaction in their area is very rarely connected to the river anymore, this is due to the activities of its citizens who have started to leave the river as a source of life (Abbas, 2021).

Community behavior is an action or behavior caused by people who have a need and desire to behave well in social life in the environment and in fulfilling their economic desires. These needs and desires will apply in human life, which will influence the values contained in aspects of social life. It is these community activities that will create public reactions to the environment they live in, both in terms of social values related to land use, moral attitudes, taboos, government regulations, cultural heritage, and transportation patterns (Subiyakto et al., 2020)

CONCLUSION

Humans and rivers are two things that cannot be separated, these two things are a unity in life. Basically, humans cannot be separated from the river because water is the main
need in human life. In ancient times the river was used as the main source of fulfilling life, both in terms of looking for food and other things. In ancient times humans, many humans built houses adjacent to rivers or lived around riverbanks because they thought that their lives would be made easier by living around the main source of life in terms of water needs. This shows how important the river was, in ancient times for society (Mutiani & Subiyakto, 2019).

The social conditions of the people along the river are very dependent on and related to the river itself, how they live and interact with other communities around the river. Those who live around the river have their own characteristics or characteristics for their lives, therefore the river cannot be separated from their lives. It can be concluded that the river has a very important role for people's lives, especially the people along the river. Although it can be said that the condition of a good river is very influential, then we as social beings must take care and do not damage the river because the river is the source of life.

BIBLIOGRAPHY


