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Introduce the Entrepreneurial Soul in Primary School Students

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ABSTRACT

Introducing an entrepreneurial spirit to elementary school students is an important role very important in increasing their independence and has many benefits very good and will have an impact on his future. How to what is the right way to build an entrepreneurial spirit for elementary school students and what method appropriately applied. Meanwhile introducing and cultivating an entrepreneurial spirit cannot be done instantly for elementary school students for that and the role This teacher really supports the formation of a person's character entrepreneurship in the future. This research uses a qualitative approach with descriptive explanatory analytical studies, this method describes the facts the importance of building an entrepreneurial spirit for elementary school students. The purpose of this research to examine the benefits of building an entrepreneurial spirit in elementary school students through the development of formal education and research this is only limited instilling an entrepreneurial spirit in the family and immediate environment. Through Entrepreneurship training for elementary school students is to foster a sense of be confident, independent and be a person who has high creativity so that they become more productive when they grow up.

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1. INTRODUCTION

To have a strong entrepreneurial spirit, it needs to be instilled from an early age (Basyah et al., 2020). Introducing an entrepreneurial spirit from an early age will help train confidence self, how to communicate well, productivity and independence, not the least novice entrepreneurs who have just started (Hugo & Nuringsih, 2020). Their business fail because they lack it his confidence to offer a product, his communication is not their goals are effective and they will easily give up and their efforts will end in the middle of the road and not as expected, that's what the entrepreneurial spirit is for (Irwansyah & Tripalupi, 2018). We start introducing it to our children from an early age when they start learning with friends and the environment around them for their future so that quality, creative and innovative

human resources can be formed and can create jobs for the progress of the nation and state. An entrepreneur can create jobs and will help a good economy in his country, by becoming a person successful entrepreneurs who can improve the economy of a country, they must really have the abilities that support them to become an entrepreneur, for this reason the role of parents is very important in introducing entrepreneurial spirit (Iskamto et al., 2021).

The word entrepreneurship is a combination of the words wira and business. which means hero is a warrior, hero, brave, virtuous, and regal character. Meanwhile, according to the Big Indonesian Dictionary, the word business is working, making something, producing a product and marketing it, So in other words, entrepreneurship is a process of doing or create a product or service creatively and innovatively for provide benefits to others and have added value so that it can generate profits to achieve predetermined goals (Moddilani & Irwandi, 2021)

The definition of entrepreneurship according to F. Drucker is a person's ability in creating something new and different from what already exists. Draft entrepreneurship which refers to the nature, character and characteristics inherent in oneself someone who has a strong will to realize innovative ideas into the world of business that is truly real and can be developed with tough (Kurdi et al., 2023)

Successful and successful entrepreneurship is the result of interaction with environment around them, they develop because they have knowledge always being upgraded, an entrepreneur has extraordinary experience and has the nature of never giving up in facing any disturbances around him environment, they use all of that as a lesson to become even better in solving a problem, they get all this by interacting with the environment around him, that's why the environment is very supportive progress and success of an entrepreneur.

An entrepreneur who has an entrepreneurial spirit is a person basic capital in producing an output or result, namely in the form of performance or business success. An entrepreneur must have an entrepreneurial spirit because an entrepreneurial spirit is a basic capital that is very necessary in facing life in a global era full of very tight competition and full of uncertainty (Puspitaningtyas, 2018). In this competition, attitudes are very necessary tenacious and tough, creative, innovative, dynamic, productive, hard work ethic, efficient, disciplined, visionary, anticipatory, able to create new opportunities, dare to take them risk, dare to take the right decision to minimize the risk that will occur faced.

Teaching the spirit of entrepreneurship at an early age helps students to become financially and mentally independent. They learn to take the initiative in finding solutions to the problems they face and become more confident in facing future challenges. The entrepreneurial spirit of elementary school students also has a positive impact on local economic growth. They can be a driving force in economic development in their communities by creating small businesses or growing new, sustainable businesses.

(Krisnaresanti et al., n.d.) who states that entrepreneurship is is a soul that can be taught and can be learned. From this statement Above, it can be concluded that entrepreneurship can be learned and taught grow by introducing the entrepreneurial spirit to children from an early age, by Introducing the entrepreneurial spirit from an early age will provide many benefits for his future in the future. In the early childhood stages, children who know and Learning entrepreneurship will grow into a creative and innovative person compared to children who have not been introduced to the entrepreneurial spirit, children who studying and getting to know the entrepreneurial spirit will appear more creative with various entrepreneurial activities carried out in the environment both in the family and around the environment to increase growth development in the field of entrepreneurship and this activity will become capital The main thing is productivity and independence if the child is an adult.

Thus, implementing an entrepreneurial spirit in elementary school students is not only relevant, but also urgent in preparing a future generation that is tough, creative and independent.

2. METHOD

This research uses a qualitative type of research with an explanatory analytical descriptive study research design. Data analysis techniques using literature studies, literature / and documentation of related previous research. (Zakariah et al., 2020) methods from previous research from previous research related to the importance of formal education to introduce and foster an entrepreneurial spirit, through formal education. This fact is that every individual will have habits, character, behavior and behavior formed in the future and even entrepreneurship has become a current trend, something that cannot be ignored to foster an entrepreneurial spirit from an early age.

3. RESULTS AND DISCUSSION

3.1 Results

Formal education to awaken the entrepreneurial spirit in elementary school students is still relatively small, and there is not even much research found but does not become a barrier for educators to be able to do so helps direct students to move forward and continue to work, there is Several methods can be used to provide formal learning for elementary school students, for example by providing life skills education. Life skills are life skills defined as skills that a person has the willingness and courage to face life's problems and a reasonable living without feeling pressured, then proactively and creatively looking for solutions until they have the ability to overcome them (Davis & Mullaney, 2003)

In line with previous research conducted by Munowaroh (2021) that the introduction of entrepreneurship to elementary school students can foster students' entrepreneurial spirit, channeling elementary school students' entrepreneurial talents with market day activities.

The results of research by (Wikaningtyas et al., 2019) with the theme of education life skills in empowering female heads of families in increasing self-reliance and entrepreneurial income, research This aims to provide training participants with skills, knowledge, as well as practical functional abilities in changing attitudes to work and strive independently and professionally, by opening up the field employment and business opportunities and take advantage of existing opportunities so that you can improve quality and welfare. Trainees on the program This skills or life skills education is for those who have completed it only to Elementary School and they are mostly girls who become heads of families in the underprivileged or poor family category.

Based on the results of previous research from researchers related to concepts and entrepreneurship theories, the author analyzes that to motivate and building an entrepreneurial spirit is important to build since elementary school students, so will be better and more effective. The findings show that elementary school students have a basic understanding of basic entrepreneurship concepts such as innovation, creativity, and responsibility. The entrepreneurial spirit is found to grow through various extracurricular activities such as business clubs, school gardens, and class projects that emphasize cooperation and problem solving. The role of teachers is very important in developing an entrepreneurial spirit in elementary school students. Teachers act as facilitators who encourage the exploration of ideas and teach practical skills such as planning and time management. A supportive school environment and family support are important factors in strengthening the entrepreneurial spirit of elementary school students.

The findings of this research highlight the great potential in developing an entrepreneurial spirit in elementary school students through an integrated approach to the curriculum and support from the school environment and family. With the right approach, elementary school students can be equipped with the skills and attitudes necessary to become successful and innovative future entrepreneurs.

3.2 Discussion

Entrepreneurship is a characteristic that can be observed in the actions of a person or institution. Entrepreneurship as behavior can be demonstrated through dynamic, risk-taking, creative and growth-oriented responses which are an innovation process (Agustina, 2017). An entrepreneur is a person who sees an opportunity. The definition of entrepreneurship here emphasizes everyone who starts a new business. Entrepreneurship is a person's view of life who wants freedom in the economy to create something new using existing resources.

Presidential Instruction Number 4 of 1995 concerning the National Movement for the Development and Development of Entrepreneurship requires all Indonesian people and nation to develop entrepreneurship programs. The government realizes that the business world is the backbone of the national economy, so efforts need to be made to continue to improve it.

The integration of entrepreneurship education in education is a driving force for moving the policy of the National Movement for the Development and Cultivation of Entrepreneurship, considering that the majority of the open unemployed are graduates of primary and secondary education units. Through the Ministry of National Education's policy of providing an entrepreneurship curriculum in educational institutions. The concept of entrepreneurship is integrated from elementary school to college.

Entrepreneurship allows students to be independent and not to be job seekers but to create jobs. Elementary School or what is usually called school age is between 7-12 years. According to (Khulafa et al., 2017) elementary school children's thinking can still be shaped according to environmental needs, so the way of thinking about children's entrepreneurial desires must be formed immediately.

Entrepreneurship education can also be integrated into the learning of any subject. Learning materials related to norms or values in each subject must be developed, made explicit and linked to the context of everyday life. Learning oriented towards entrepreneurship education does not only take place at the cognitive level, but also touches on internalization and real practice in students' daily lives in society. The advantage of this model is that all teachers are responsible for teaching students the values of business education. Understanding the value of an entrepreneurial attitude in students is not only informative and cognitive, it applies to any topic. The weakness of this model is the instillation of entrepreneurship education, which is only internalized to the extent of values and attitudes such as honesty, discipline, competitiveness.

Instilling entrepreneurial values can not only be done through schools, but from the smallest units in society, it also plays an important role, namely parents need to understand the personality of each child in order to have appropriate treatment. Several things that parents must pay attention to in supporting the cultivation of entrepreneurial values, including the following:

- a. Appreciate the child's achievements. It is hoped that parents will not make hurtful comments or reduce the child's self-esteem.
- b. Encourage children at every opportunity to achieve the best achievements
- c. Give children the opportunity to socialize with other people
- d. Provide motivation for children to always be diligent and persistent in studying and doing assignments (Akbar, 2001).

It is hoped that entrepreneurship education will be able to break the mentality of the nation's next generation so that they do not easily give up when facing life's challenges, and are ready to compete intelligently with other countries. Once again, teachers as agents of national change are responsible for developing all children's potential and interests, especially in the field of entrepreneurship. Producing creative children who are able to solve problems is the dream of every teacher and teacher parent.

So, from now on, let's build the nation together by instilling the good values entrepreneurship through learning strategies and various learning experiences. So teachers are expected not to waste the opportunity to educate students through experience and various life lessons. Providing full opportunities for students to understand the community environment and preparing them with the best ammunition in the form of being independent, creative, good at managing money, good at interacting and good at entrepreneurship.

Introducing an entrepreneurial spirit to elementary school students is an important step in preparing future generations who are independent, creative and innovative. This discussion can be linked to findings from previous research that highlight various aspects and benefits of this approach. The following are several discussions that can be linked to previous research:

1. The Importance of Entrepreneurship Education at an Early Age

Research results have shown that entrepreneurship education at an early age can have a significant long-term impact. According to a study conducted by (Jones & English, 2004), entrepreneurship learning in elementary school can help in forming the attitudes and skills needed to become an entrepreneur in the future.

2. Effectiveness of Entrepreneurship Teaching Methods

The research results have also evaluated various entrepreneurship teaching methods used in the context of basic education. A study by (Shekarian & Parast, 2021) found that an approach that emphasizes project-based learning and simulation games is more effective in increasing students' understanding and interest in entrepreneurship compared to traditional teaching methods.

3. Entrepreneurship Education Model for Promoting Students' Entrepreneurial Intentions: The Case of Indonesian Higher Education

The research results show that lecturers play an important role in instilling an entrepreneurial spirit in students. The study conducted (Purusottama & Akbar, 2019) highlights the importance of training and support for lecturers in implementing entrepreneurship programs at universities. Lecturers who receive training tend to be more confident and effective in teaching entrepreneurship to their students.

4. The Influence of the School Environment

The research results show that the school environment also plays an important role in forming an entrepreneurial spirit in students. Research by (Cui & Bell, 2022) shows that schools that support an entrepreneurial culture, both through formal programs and extracurricular activities, tend to create an environment that stimulates the development of an entrepreneurial spirit in students.

By linking the discussion about introducing an entrepreneurial spirit to elementary school students with findings from previous research, we can gain a deeper understanding of the importance, effective strategies, and factors that influence the success of entrepreneurship programs at the elementary education level. This can be the basis for designing a more effective and sustainable approach in integrating entrepreneurship education in the primary school curriculum.

4. CONCLUSION

Education formal education at school and the surrounding environment is very influential in growth a child's development in determining the attitudes and character that can be have an impact on his future life. With entrepreneurial education taught in school will form an entrepreneurial spirit that must be correct from an early age properly instilled in our children to achieve the goal of becoming a person successful entrepreneur in the future. The concept of playing while learning will be increasing stimulation to achieve problem-solving skills he faced. The ability to solve problems is what is called life skills, methods that can be used to provide formal learning for elementary school students, for example by providing life skills (education skills). Thus, formal education must be correct developed to foster the character of an entrepreneurial spirit from an early age for the sake of achieving quality Human Resources for economic progress a country.

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