
Duck Farming Business in Increasing the Income of the People of Anjir Serapat Muara 1 Village

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Abstrak

Masyarakat memanfaatkan daerah lahan basah sebagai lahan pertanian ,peternakan dan juga pemukiman. Satu diantara peternakan yang ada pada Desa Anjir Serapat Muara 1 yaitu sebagai peternakan itik. Masyarakat yang bekerja sebagai peternak, yang mana pekerjaan tersebut ada sebagian dari masyarakat menjadikan sebagai mata pencaharian sampingan dalam memenuhi kebutuhan hidup. Tujuan dari penelitian ini yakni: mendeskripsikan usaha peternakan itik dalam menambah pendapatan masyarakat Desa Anjir Serapat Muara 1, Penelitian ini menggunakan metode deskriptif. Data yang didapatkan melalui teknik observasi, wawancara, dan juga dokumentasi. Instrumen pada penelitian ini ialah peneliti sendiri. Analisis data melalui tahapan reduksi data, penyajian data dan verifikasi data dengan menyimpulkan uji keabsahan data menggunakan triangulasi, dan perpanjangan pengamatan. Hasil Penelitian menunjukkan bahwa masyarakat yang merasa kurang penghasilan untuk memenuhi kebutuhan hidup, memilih agar bekerja sebagai peternak itik untuk mendapat penghasilan tambahan.

Kata Kunci: Peternakan Itik; Pendapatan Masyarakat; Anjir Serapat Muara 1.

Abstract

Masyarakat memanfaatkan daerah lahan basah sebagai lahan pertanian ,peternakan dan juga pemukiman. Satu diantara peternakan yang ada pada Desa Anjir Serapat Muara 1 yaitu sebagai peternakan itik. Masyarakat yang bekerja sebagai peternak, yang mana pekerjaan tersebut ada sebagian dari masyarakat menjadikan sebagai mata pencaharian sampingan dalam memenuhi kebutuhan hidup. Tujuan dari penelitian ini yakni: mendeskripsikan usaha peternakan itik dalam menambah pendapatan masyarakat Desa Anjir Serapat Muara 1, Penelitian ini menggunakan metode deskriptif. Data yang didapatkan melalui teknik observasi, wawancara, dan juga dokumentasi. Instrumen pada penelitian ini ialah peneliti sendiri. Analisis data melalui tahapan reduksi data, penyajian data dan verifikasi data dengan menyimpulkan uji keabsahan data menggunakan triangulasi, dan perpanjangan pengamatan. Hasil Penelitian menunjukkan bahwa masyarakat yang merasa kurang penghasilan untuk memenuhi kebutuhan hidup, memilih agar bekerja sebagai peternak itik untuk mendapat penghasilan tambahan.

Keywords: Duck Farming; Community Income; Anjir Serapat Muara 1.

PRELIMINARY

Indonesia is one of the countries with the largest number of wetlands in Asia after China (Hasan et al., 2019; Mutiani et al., 2021; Rajiani et al., 2015). Wetland consists of two words land which means open land while wet which means contains water or liquid, has not dried yet and brings many benefits. (Panghiyangani et al., 2019). Many communities use wetland areas as agricultural and residential land, so if wetlands can only be used but not managed properly, it is feared that they can be damaged. Therefore, it is necessary to have integrated management. With wetlands, land can be productively empowered for local communities. The potential of wetlands is often used for agriculture, fisheries, forestry and animal husbandry (Ramadhan, 2019).

One of the uses of wetlands in Anjir Serapat Muara 1 Village is as livestock land. Livestock has the meaning of an activity in which breeding and raising livestock to get profits and results when traded. Livestock is an activity where livestock are raised and also cultivated and will then earn income if traded (Andini et al., 2020). The farm in Anjir Serapat Muara 1 Village has people working as ranchers, where some of the people make the work as a side livelihood, this is done because of the lack of income from their main job so they find a side job that can be sufficient for their daily needs. Based on the background above, therefore this article aims to discuss duck farming business in Anjir Serapat Muara 1 Village.

METHOD

This study examines in depth so that researchers use descriptive research methods (Abdussamad, 2022). Descriptive research means a form of research that in its purpose is to explain the phenomena that occur, can be in the form of natural phenomena or can also be interpreted as artificial phenomena from humans. In addition, so that researchers can explain and describe how duck farming business increases the income of the Anjir Serapat Muara 1 Village Community. Data collection techniques are carried out to obtain data, which is divided into 3 ways, namely by making observations, interviews and documentation. There are 3 ways to use the analysis techniques, namely reduction, display data and verification. The validity tests used by researchers are: extend observations, time triangulation, and source triangulation (Aditya, 2013) (Miles, Mathew B. et al., 1992).

RESULTS AND DISCUSSION

Income is the reward received from the factors of production during a certain period. According to Harnanto, 2019 in (Oktafia Indah Lestari, 2021) revenue is an increase in assets and a decrease in liabilities of a company that will arise in operations or especially for

consumers. Income is considered as all income either in the form of money or from other parties based on a number of assets that exist at that time. Income is an income obtained by the community within a predetermined period of time (Robiansyah, R, 2022).

Personal income means all types of income, that is, income earned in the absence of activity and acceptable to residents of the country. Meanwhile, according to the opinion of (Tindangen et al., 2020) is income from the sale of products and services. Income is something that can affect finances. Income is the result of gross income of individuals can come from salaries, wages, business and also from the return on investment of Purwidiyanti and Mudjiyanti, 2016 in (Brilianti & Lutfi, 2020).

One way to earn income is through business. Business is an economic activity that exists in meeting the needs of the community. One of its businesses includes buying and selling, producing and marketing, and interacting with each other. According to Wasis and Sugeng Yuli Irianto, effort is a person's way of doing things where the effort is useful in order to achieve certain goals to be able to fulfill life. (Nafisah et al., 2022) The business carried out by the community in Anjir Serapat Muara 1 Village is in the field of duck farming.

Livestock is one of the agricultural fields that needs to be developed (Abbas, 2020; Abbas et al., 2018) Livestock farming is not only an activity related to raising livestock, but also has a goal that it can be cultivated so as to generate profits (Andini et al., 2020). Livestock farming is an activity to breed livestock in order to benefit from the activities that have been carried out (Novianti, S. A et al., 2020).

Livestock not only means maintenance, but also means maintenance and there are differences in the location of the goals set. The field of animal husbandry is divided into two groups. That is, there are groups of large animals such as buffaloes, horses, cows. Then there is the medium group which includes small animals such as chickens, rabbits, etc. (Subowo & Saputra, 2019). Ducks are one of the livestock that are quite well known among the public. Ducks are one of the most potential birds in Indonesia, although ducks are not as popular as chickens. Ducks are one of the birds raised by farmers to be used as a source of income (Pohan, 2021). The advantage of ducks is that they have stronger soil power when compared to other poultry against a disease (Pratama, P. R. A, 2022).

Many people in Anjir Serapat Muara 1 Village make duck farming business as a side job, this is because to get results from selling livestock can only be done once every three months. Most of their main occupations are farmers, the reason they choose to raise ducks as a side business is because the surrounding environment in the area where they live can be used as land for raising ducks, so ducks become animals that can be easily raised.

The income obtained from breeding ducks is not obtained every day. This is because in breeding ducks we can only sell ducks when the ducks are 3 months old. Usually the selling price range of ducks that are mature enough to be sold there is a difference in selling prices for female ducks and male ducks. For male ducks the price range is Rp.65,000 to Rp.75,000, while for female ducks the price is usually cheaper because the size is smaller than male ducks, which is a price range of Rp.30,000 to Rp.40,000 only. The income obtained from selling ducks every 3 months is Rp.600,000 to Rp.1,200,000 depending on how many ducks are sold at that time.

From the income of duck farmers every three months, the minimum income obtained is Rp. 200,000 and the maximum income obtained is Rp. 1,200,000. The income of duck farmers is not fixed because depending on the number of ducks desired by collectors, the more the amount desired, the more income the duck farmers will have (Subowo & Saputra, 2019). Most duck farmers choose to raise ducks because they want to get additional results so being a duck breeder is a side job, which in addition to getting enough income to increase living costs, sometimes ducks can also help in supporting daily food if there are no side dishes to eat.

The duck farming business also has a potential value so that it can be developed, this is because ducks have the advantage of having resistance to a disease when compared to other poultry, therefore ducks have a smaller failure effect when compared to raising other poultry Heryadi, 2013 in (Pratama, P. R. A, 2022) . The duck farming business has business potential that can be driven within the region, as a branch of business it can also be a basic business. Duck cultivation is promising enough that it can be used as a source of income for the family (MM et al., 2015).

CONCLUSION

From the results of the duck farming business, the community gets income that is useful for side jobs so that they can increase income in order to meet their daily needs. From the income of duck farmers every three months, the minimum income obtained is Rp. 200,000 and the maximum income obtained is Rp. 1,200,000. The income of duck farmers is not fixed because depending on the number of ducks desired by collectors, the more the desired amount, the more the duck breeder's income will be more. Most duck farmers choose to raise ducks because they want to get additional results so being a duck breeder is a side job, which in addition to getting enough income to increase living costs, sometimes ducks can also help in supporting daily food if there are no side dishes to eat. The duck farming business has business potential that can be driven within the region, as a branch of business it can also be a basic

business. Duck cultivation is promising enough that it can be used as a source of income for the family.

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