

## **Training in Making Learning Media in The Form of Attractive Photos for Teachers to Increase Student Learning Motivation At SMPN 7 Banjarmasin**

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### **Abstrak**

Pandemi Covid-19 secara tiba-tiba mengharuskan elemen pendidikan untuk mempertahankan pembelajaran secara online. Demi optimalnya kegiatan pembelajaran tersebut, sudah seharusnya didukung dengan penggunaan media pembelajaran yang dapat meningkatkan motivasi belajar siswa. Satu diantaranya adalah melalui tampilan foto yang menarik sebagai media pembelajaran. Guru dapat mengedit foto melalui aplikasi smartphone. Tujuan dari artikel ini menjelaskan bagaimana dampak dari pelatihan membuat media pembelajaran berupa foto menarik untuk guru SMPN 7 Banjarmasin. Dalam mempertajam hasil yang diperoleh dari pengabdian masyarakat, penulis menggunakan studi literature yang relevan. Hasil dari artikel ini mendeskripsikan bahwa pelatihan yang dilakukan dapat memberikan *soft skill* kepada guru-guru dalam mengedit foto menarik sebagai media pembelajaran yang menarik dengan memanfaatkan aplikasi smartphone.

**Kata Kunci:** Media Pembelajaran, Motivasi Belajar, dan Foto Menarik.

### **Abstract**

The sudden Covid-19 pandemic requires educational elements to maintain online learning. For optimal learning activities, it should be supported by the use of learning media that can increase student learning motivation. One of them is by displaying attractive photos as learning media. Teachers can edit photos through the application of smartphone. This article aims to explain how the implications of training in making learning media in the form of attractive photos for teachers at SMPN 7 Banjarmasin. To sharpen the results obtained from service activities, the authors conducted a relevant literature study. The result of this article described that the training done can provide soft skill to teachers in editing photo draw as media learning that attract by use application smartphone.

**Keywords:** Learning Media, Learning Motivation, and Interesting Photos.

## **PRELIMINARY**

The world community is currently being hit by a disaster, namely the spread of the Covid-19 virus, which has caused many deaths. This makes the world community worried about doing activities outside the home for fear of being exposed to the Covid-19 virus, including Indonesia. Therefore, the government issued a policy for people to stay at home and comply with all health protocols made by the government. COVID-19 or Corona Virus Diseases began to endemic in Wuhan, China, in December 2019. Its spread became more massive to several countries in early 2020 and entered Indonesia in March 2020. On March 11, 2020, WHO declared this outbreak a global pandemic. Until now, globally, the death toll has reached 316,860 people, and in Indonesia, it has reached 1,192 people, from data as of May 18, 2020 (Syaharuddin, 2020).

The impact of COVID-19 has caused the economy in Indonesia to decline, dropping the rupiah exchange rate, increasing the price of goods, especially medical equipment. Extreme countermeasures such as the Lockdown of an area and even a country are carried out to minimize the spread of the disease (Zahrotunni'mah, 2020). According to Hongyue and Rajib, the impact of the pandemic on the economy, social, security, and politics will affect psychological conditions and behavioral changes that are broader in the longer term. These behavioral changes include healthy living behavior, using technology, education, social media, consumptive behavior, work behavior, and socio-religious behavior (Ginting, 2020). According to Royenhansyah (2020), People's behavior during the pandemic has changed, including WFH, everything virtual, transport mode choice, to control access. The use of technology to support secondary work or even recreation has turned into the main work facility. This also has an impact on the education system in Indonesia.

Education is a process in the formation of culture and an effort to sustain tradition in society. Thus, education is a process through which culture controls a group of people (Subiyakto & Mutiani, 2019). Therefore, education must continue even though the COVID-19 pandemic is in turmoil. For example, in the education sector, teachers and students will be accustomed to interacting with distance learning for all elements of education, namely students, teachers, and parents, considering that during the pandemic, time, location, and distance are a big problem today (Kusuma & Hamidah, 2020). So that distance learning is a solution to overcome obstacles in carrying out face-to-face learning.

The sudden COVID-19 pandemic requires educational elements to maintain online learning. Current conditions are urgent for innovation and adaptation related to available technology to support the learning process. The practice requires educators and students to interact and transfer knowledge online. Online learning can take advantage of platforms in the form of applications, websites, social networks, and learning management systems (Gunawan et al., 2020). These various platforms can be used to support knowledge transfer supported by various techniques.

In essence, the teaching and learning process is a communication process, namely conveying messages from the source of the message through certain media to the recipient of the message. While the message communicated is the content or teachings or education that has been arranged in such a way as a curriculum. This message is then conveyed in communication in verbal symbols, namely in words, verbally, and in writing. Nor is the form of non-verbal or visual symbols (Nurhikmah & Haling 2020).

For optimal learning activities, it should be supported by learning media that can be applied correctly and adequately. So that students can easily understand the subject matter well too. Teachers can also efficiently deliver material and evaluate learning outcomes that have been carried out. So that in the end, the process and results will be more effective and efficient. Therefore, in learning to continue to increase student motivation in learning. One of them is through the display of attractive photos as learning media.

According to Safitri & Kabiba (2020), learning media in the form of pictures are tools that teachers can use in the learning process to form meaningful learning for students. So the role of a teacher who has the expertise, accuracy, and ability in using the media is very influential in students' formation of learning motivation. Therefore, based on previous research (Hasanaini, 2020) related to increasing students' learning motivation at SMPN 7 Banjarmasin. this community service will be held at the school, namely by providing training to make learning media in the form of interesting photos for teachers to increase student learning motivation at SMPN 7 Banjarmasin. Because of that, this article aims to explain how the implications of training in making learning media in the form of attractive photos for teachers at SMPN 7 Banjarmasin.

## **METHOD**

This article is the result of community service. The activity was carried out in SMPN 7 Banjarmasin, Banjarmasin City. The implementation time is on September 6, 2021, with a full-day implementation design. The implementation is carried out for teachers at SMPN 7 Banjarmasin which was attended by 20 teachers, using the direct instruction or direct instruction model. To sharpen the results obtained from service activities, the authors conducted a relevant literature study. A literature study is used to collect data or sources related to specific topics from various sources such as journals, books, and other libraries (Snyder, 2019). In addition, in writing this article also uses the author's empirical approach. Based on that, it is hoped that the series of activities can complete the writing of the service results scientifically and rationally because they are described based on experience and theoretical reviews.

## **RESULT AND DISCUSSION**

This community service activity was carried out by the Social Sciences Education Study Program FKIP ULM in collaboration with SMPN 7 Banjarmasin, carried out with various activities to develop soft skills for SMPN 7 Banjarmasin teachers in using photo editing applications on smartphones as interesting learning media for students. In this community service activity, there are several agendas in its implementation as follows:

They are learning media training activities for SMPN 7 Banjarmasin teachers as participants in improving their ability to make learning media in photo editing using applications that can be downloaded on smartphones. This activity was carried out by Lecturers of the Social Sciences Education Study Program FKIP ULM and several students by prioritizing health protocols such as wearing masks, washing hands, using hand sanitizers, and maintaining distance considering the Covid-19 pandemic that is still hitting.

This activity began with an opening which Mr. Kabul M.Pd opened as the head of SMPN 7 Banjarmasin. Then the activity continued with socialization about how to use photo editing applications found on smartphones that can be used as interesting learning media for students at SMPN 7 Banjarmasin so that interactions between teachers and students can be well established so that it can increase learning motivation and material acceptance is more understandable by students even though learning is currently being carried out online. In addition, the use of practical applications can also make it easier for teachers to produce effective and efficient teaching materials.

**Figure 1. Opening of community service activities by the head of SMPN 7 Banjarmasin**



Source: Activity documentation, September 2021.

In the socialization activity, the participants were very enthusiastic in participating in providing material on how to edit photos as a learning tool given by Mrs. Rusmaniah, M.Pd. as a presenter. In this activity, we comply with health protocols to prevent and suppress the spread of the Covid-19 virus pandemic (Corona Virus Diseases 2019). It is hoped that this activity can provide and improve soft skills for teachers in making learning media.

**Figure 2. Submission of material on how to edit photos using a smartphone**



Source: Activity Documentation, September 2020.

The Social Studies Education Study Program collaborates with SMPN 7 Banjarmasin in conducting community service activities to improve soft teacher skills in making interesting learning media for students to increase motivation in learning. The involvement of insiders who collaborate in community service activities in carrying out socialization and training of teacher

skills in making learning media through smartphones at SMPN 7 Banjarmasin, East Banjarmasin, South Kalimantan, Lambung Mangkurat University (ULM), then there are practical activities in running photo editing applications on The participant's smartphone, which Mrs. Rusmaniah, M.Pd, directed, played a significant role in this activity and collaborated with the school so that through this training activity, they can provide knowledge and skills in using electronic media as learning materials during the Covid-19 virus pandemic which still has not found a bright spot, and can be developed based on the creativity of teachers in applying it. Online learning is considered the best solution in teaching and learning activities during the Covid-19 pandemic (Abbas & Erlyani, 2020).

**Figure 3. The teachers practice using the features of the photo editing application**



Source: Activity documentation, September 2021.

In this activity, a photo editing competition was also held using an application that has been determined as an interesting learning medium and can make participants more enthusiastic in participating in activities and trying to make the results as attractive as possible. With this competition, of course, there are prizes given to participants with the most interesting results. In addition, the three participants with the best results will get prizes in the form of gifts that the committee has provided to appreciate the work that has been made.

**Figure 4. Winner of the best photo editing work**



Source: Activity documentation, September 2021.

**Figure 5. Prizegiving for the winners**



Source: Activity documentation, September 2021.

The activities carried out by the Social Studies Education Study Program in optimizing the use of smartphones in making learning media in the form of photos as innovative teaching materials to make it easier for teachers to deliver learning materials and can provide understanding by students, especially visually will understand more about the illustrations presented, so that in the results will be more effective and efficient in the teaching and learning process. Furthermore, visual learning media makes it possible for students to get rid of boredom compared to mere verbal learning, making it easier for students to receive lessons (Budiman, 2016).

## CONCLUSION

Overall, the implementation of service activities followed what was planned in the proposed 2021 proposal to the Faculty of Teacher Training and Education, Lambung Mangkurat University. Each stage that is passed provides a learning process for both the implementing team and the training participants. The community service "Training on Making Learning Media in the Form of Attractive Photos for Teachers to Increase Students' Learning Motivation at SMPN 7 Banjarmasin" can provide soft skills to teachers on how to create interesting learning media by utilizing smartphone applications. Smartphone applications aim to make it easier for teachers to design accessible and interesting learning media. Learning media received visually to students is expected to increase students' learning motivation and understanding of the material presented. In addition, digital learning media is essential in implementing learning activities carried out online during the covid19 pandemic.

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